

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MOVIE STAR, INC.		01/28/2008	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FREDERICK'S OF HOLLYWOOD GROUP INC.		
<b>Street Address:</b>	1115 BROADWAY		
<b>Internal Address:</b>	11TH FLOOR		
<b>City:</b>	NEW YORK		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10010		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1499666	STARRY NITES	
Registration Number:	1190788	MOVIE STAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(914)723-4301		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	914-723-4300		
<b>Email:</b>	rduff@lsllp.com		
<b>Correspondent Name:</b>	Renee L. Duff		
<b>Address Line 1:</b>	Lackenbach Siegel LLP		
<b>Address Line 2:</b>	One Chase Road		
<b>Address Line 4:</b>	Scarsdale, NEW YORK 10583		
<b>ATTORNEY DOCKET NUMBER:</b>	MOVIE.GEN		
<b>NAME OF SUBMITTER:</b>	Renee L. Duff		

CH \$65.00 1499666

Signature:

/RLD/

Date:

03/04/2008

Total Attachments: 0

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