

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gartner Greetings, Inc.		12/15/2007	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Gartner Studios, Inc.		
Street Address:	220 East Myrtle Street		
City:	Stillwater		
State/Country:	MINNESOTA		
Postal Code:	55082		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77200533	GARTNER GREETINGS	
CORRESPONDENCE DATA			
Fax Number:	(612)573-2005		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612-573-2000		
Email:	jmweyrauch@dbclaw.com		
Correspondent Name:	John M. Weyrauch		
Address Line 1:	100 South Fifth Street		
Address Line 2:	Suite 2250		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	G558.603.101		
NAME OF SUBMITTER:	John M. Weyrauch		
Signature:	/John M. Weyrauch/		
Date:	03/05/2008		

CH \$40.00 77200533

Total Attachments: 1
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TRADEMARK ASSIGNMENT

WHEREAS Gartner Greetings, Inc., a Minnesota corporation having a business address of 220 East Myrtle Street, Stillwater, Minnesota ("Assignor"), has adopted and used the mark "Gartner Greetings" (the "Mark") in commerce in connection with greeting cards and is the exclusive owner of the Mark and the goodwill of the business symbolized thereby;

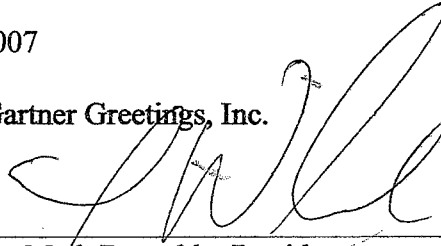
WHEREAS Gartner Greetings is the exclusive owner of U.S. intent-to-use Trademark application Serial No. 77200533 for the mark "Gartner Greetings and design" in connection with the following goods: paper products, namely, greeting cards, stationery, notepads, gift wrap paper, gift bags and blank writing journals (the "Application"); and

WHEREAS Gartner Studios, Inc., a Minnesota corporation having a business address of 220 East Myrtle Street, Stillwater, Minnesota ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the Mark and Application.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Mark and Application together with the good will of the business symbolized thereby.

Effective the 15th day of December, 2007

Gartner Greetings, Inc.



By Mark Deuschle, President

Subscribed and sworn to before me, a Notary Public, this 5th day of March, 2008.

