

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Andrew Schydlofsky		02/07/2008	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Champion Performance Products, Inc.		
Doing Business As:	DBA Champion Nutrition		
Street Address:	2615 Stanwell Drive		
City:	Concord		
State/Country:	CALIFORNIA		
Postal Code:	94520		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2562105	WHEY PURE	
CORRESPONDENCE DATA			
Fax Number:	(801)533-0323		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(801) 533-0320		
Email:	mail@batemanip.com		
Correspondent Name:	RANDALL B. BATEMAN		
Address Line 1:	P.O. Box 1319		
Address Line 4:	Salt Lake City, UTAH 84110		
ATTORNEY DOCKET NUMBER:	4057.CHAM.TM		
NAME OF SUBMITTER:	RANDALL B. BATEMAN		
Signature:	/Randall B. Bateman/		
Date:	03/05/2008		

OP \$40.00 2562105

Total Attachments: 2

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TRADEMARK ASSIGNMENT

State of California)
County of Santa Barbara) SS.

WHEREAS, Andrew Schydrowsky (hereinafter called "Assignor"), an individual having an address of 1187 Coast Village Road, Suite 478, Santa Barbara, California 93108, has adopted, used, and is using the trademark WHEY PURE as set forth in U.S. Trademark Registration No. 2562105, and is the owner of said trademark and trademark registration, as well as any foreign counterparts (hereinafter the "Mark"); and

WHEREAS, Champion Performance Products, Inc. d.b.a. Champion Nutrition (hereinafter called "Assignee"), a California corporation having its principle place of business at 2615 Stanwell Drive, Concord, California, USA, is desirous of acquiring the Mark, including any and all related registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, *nunc pro tunc* as of February 7th - January 15, 2008, all rights, title, and interest in and to the Mark (including all related registrations), together with the goodwill of the business symbolized by the mark and the registration(s) thereof.

Assignor warrants that it is the lawful owner of all rights transferred to Assignee by this Assignment.

[Signature]
Andrew Schydrowsky

Date: _____

Subscribed and sworn to before me this _____ day of _____, 2007

[SEAL] _____

** See Attached*

Notary Public: _____

My commission expires on: _____

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California
County of Santa Barbara

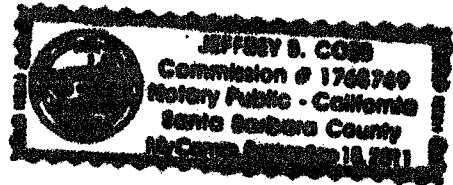
On Feb 8th 2008 before me, JEFFREY B. COBB - NOTARY PUBLIC
(insert name and title of the officer)

personally appeared ANDREW SCHYDLOWSKY
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are
subscribed to the within instrument and acknowledged to me that he/~~she~~/they executed the same in
his/~~her~~/their authorized capacity(ies), and that by his/~~her~~/their signature(s) on the instrument the
person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing
paragraph is true and correct.

WITNESS my hand and official seal.

Signature Jeffrey B. Cobb (Seal)



OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document
and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document
Title or Type of Document: TRADEMARK ASSIGNMENT

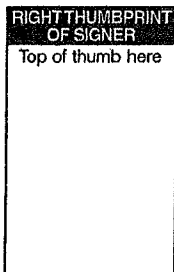
Document Date: 2/7/08 Number of Pages: 1

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

Signer's Name: _____

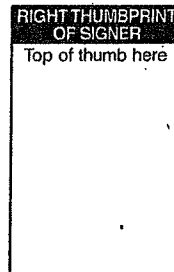
- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____



Signer Is Representing: _____

Signer's Name: _____

- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____



Signer Is Representing: _____