# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Rawlings Sporting Goods Company, Inc.		01/15/2008	CORPORATION: DELAWARE

### **RECEIVING PARTY DATA**

Name:	Hudson Bay Apparel Brands, LLC	
Street Address:	8020 Blankenship	
City:	Houston	
State/Country:	TEXAS	
Postal Code:	77055	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

# PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1897002	SPEED ZONE

# **CORRESPONDENCE DATA**

Fax Number: (202)772-5858

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-772-5800

Email: trademarks@blankrome.com

Correspondent Name: Susan B. Flohr

Address Line 1: 600 New Hampshire Ave., N.W.

Address Line 4: Washington, DISTRICT OF COLUMBIA 20037

ATTORNEY DOCKET NUMBER:	000250.00100
NAME OF SUBMITTER:	Susan B. Flohr
Signature:	/sbf/
Date:	03/06/2008

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Total Attachments: 1

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#### **ASSIGNMENT**

WHEREAS, Rawlings Sporting Goods Company, Inc., a Delaware corporation, with a principal business address at 510 Maryville University Drive, Ste. 110, St. Louis, MO 63141 ("Rawlings."), was the owner of the mark SPEED ZONE, for wearing apparel, and U.S. Trademark Registration No. 1397002. dated May 30, 1995 ("the Trademark"); and

WHEREAS, Rawlings sold and assigned the Trademark, together with the goodwill of the business relating thereto to Hudson Bay Apparel Brands, LLC, a Delaware limited liability company, with a principal business address at 8020 Blankenship, Houston, TX 77055 ("Hudson Bay") on or about January 11, 2008; and

WHEREAS, the parties wish to ratify and confirm the transfer in a writing suitable for recordation with the Assignment Division of the U.S. Patent and Trademark Office.

NOW THEREFORE, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, Rawlings does hereby transfer, sell and assign the Trademark, U.S. Reg. No. 1397002 therefore, and the goodwill of the business associated therewith to Hudson Bay *nunc pro tunc* the 11th day of January, 2008.

Signed this \_\_\_\_\_ day of January, 2008.

RAWLINGS SPORTING GOODS COMPANY, INC.

By: Mach G. Marson Name: Mark Malone

Title: Chief Financial Officer

Acknowledged and Accepted:

HUDSON BAY APPAREL BRANDS, LLC

Name: John Thompson, Jr.

**RECORDED: 03/06/2008** 

Title. Member

Acknowledgment

Subscribed and sworn to before me this 15th day of January, 2008.

(Inly notarizing the signature of mark A malone yell.

Notary Public, State of Missouri

Exhibit D – Purchase and Sale Agreement

JANET E. GRUNDIG Notary Public - Notary Seal State of Missouri County of St. Louis My Commission Exp. 06/07/2008

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