

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
L.C. Licensing, Inc.		02/25/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Enyce, LLC
Street Address:	40 E. 34th St.
Internal Address:	16th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Serial Number:	75976355	ENYCE
Serial Number:	78422128	ENYCE
Serial Number:	78422322	ENYCE
Serial Number:	78977198	ENYCE
Serial Number:	75579695	ENYCE
Serial Number:	78845131	EE ENYCE
Serial Number:	77131903	EE ENYCE
Serial Number:	77210919	PRIVATE RESERVE
Serial Number:	77072364	RSRV
Serial Number:	77072380	RSRV
Serial Number:	77072372	
Serial Number:	77072409	RSRV
Serial Number:	77074162	RSRV PRIVATE RESERVE RRV

CH \$390.00 75976355

Serial Number:	77072422	RRV
Serial Number:	77074286	RSRV

CORRESPONDENCE DATA

Fax Number: (201)295-7851
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Email: maria_rocha@liz.com
Correspondent Name: Gene Bolmarcich
Address Line 1: One Claiborne Avenue
Address Line 4: North Bergen, NEW JERSEY 07047

NAME OF SUBMITTER:	Gene Bolmarcich
Signature:	/gb/
Date:	03/06/2008

Total Attachments: 2
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ASSIGNMENT

L.C. LICENSING, INC.
TO
ENYCE, LLC

WHEREAS, L.C. Licensing, Inc., a Delaware corporation, located at 1441 Broadway, New York, New York 10018 ("Assignor"), is the owner of the United States pending application Serial No(s). and Registration No(s). (collectively referred to as the "Marks") attached hereto as Exhibit A, and

WHEREAS, Enyce, LLC, a Delaware corporation, located at 40 E. 34th Street, 16th Floor, New York, NY 10016 ("Assignee"), is desirous of acquiring all title, right and interest in and to said Marks together with the good will of the business and confirmation of the same;

NOW, THEREFORE, Assignor, for consideration the sufficiency of which is acknowledged by the parties, does hereby, without reservation assign unto Assignee, and confirm assignment unto Assignee all right, title and interest in and to the Marks, together with the good will appurtenant thereto.

L.C. Licensing, Inc.

By:


Gene Bolmarcich
Vice President and Intellectual Property Counsel

Date: February 25, 2008

ASSIGNMENT

L.C. LICENSING, INC.
TO
ENYCE, LLC

EXHIBIT A

Mark Name	Serial No.	Registration No.
ENYCE	75976355	2,093,751
ENYCE	75422128	
ENYCE	75422322	3,325,682
ENYCE	78977198	
ENYCE AND DESIGN	75579695	2,351,411
LADY ENYCE LOGO (New)	78845131	3,321,380
LADY ENYCE LOGO (New)	77131903	
PRIVATE RESERVE	77210919	
RSRV logo	77072364	3,330,324
RSRV logo w/bats	77072380	
RSRV logo w/squirrel and bat	77072372	
RSRV logo w/stylized E	77072409	
RSRV PRIVATE RESERVE design	77074162	
RSRV RRV logo	77072422	
RSRV word mark	77074286	