

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Surrey Licensing LLC		02/18/2008	LIMITED LIABILITY COMPANY: NEW HAMPSHIRE
RECEIVING PARTY DATA			
Name:	Star Markets Company, Inc.		
Street Address:	750 West Center Street		
City:	West Bridgewater		
State/Country:	MASSACHUSETTS		
Postal Code:	02379		
Entity Type:	CORPORATION: MASSACHUSETTS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1481140	STAR MARKET	
CORRESPONDENCE DATA			
Fax Number:	(503)595-5301		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	5035955300		
Email:	ptotmdocket@klarquist.com		
Correspondent Name:	Kevin M. Hayes		
Address Line 1:	121 SW Salmon Street		
Address Line 2:	One World Trade Center, Suite 1600		
Address Line 4:	Portland, OREGON 97204		
ATTORNEY DOCKET NUMBER:	7347-80754-01/KMH		
NAME OF SUBMITTER:	Kevin M. Hayes		
Signature:	/Kevin M. Hayes/		

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Date:

03/05/2008

Total Attachments: 3

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U.S. TRADEMARK ASSIGNMENT

Whereas on August 23, 2003, Surry Licensing LLC, an affiliate of C & S, acquired the federal trademark registration of STAR MARKET (U.S. Registration No. 1,481,140);

Whereas C & S and Shaw's are entering into that certain Dairy and Packaged Deli Supply Agreement of even date herewith; and

Whereas Surry Licensing LLC wishes to assign its rights in STAR MARKET to Star Markets in accordance with the terms and conditions set forth herein.

THEREFORE for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **Surry Licensing LLC ("Assignor")**, hereby conveys, transfers and assigns to **Star Markets Company, Inc. ("Assignee")**, a Massachusetts corporation, effective as of the date hereof, any and all rights, including any and all common law rights that Surry Licensing LLC has in the trademark, title and interest in the United States in and to the trademark STAR MARKET (U.S. Registration No. 1,481,140) and the goodwill of the business connected with the use of, and symbolized by, the same, together with all rights of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue or otherwise recover for past infringement and receive all damages, payments, costs and fees associated therewith, to the extent the same was assigned to Surry Licensing LLC by Fleming Companies, Inc.; and to the extent consistent with the foregoing assignment to Surry Licensing LLC, all rights to seek other registrations of STAR MARKET in the United States Patent and Trademark Office or elsewhere.

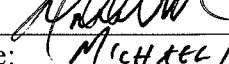
To its knowledge, without independent inquiry, the Assignor represents and warrants that it owns the name and trademark STAR MARKET (U.S. Registration No. 1,481,140) and

there are no allegations of infringements of STAR MARKET (U.S. Registration No. 1,481,140)) and Assignor makes no other representations or warranties.

Assignor agrees to execute any further documents as Assignee may reasonably request in order to effect this Assignment.

[Signature page to follow]

Surry Licensing LLC

By: 
Name: MICHAEL F. NEWBOLD
Title: GENERAL COUNSEL
Date: 2/18/08