

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/30/2003

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MIDLANDS MARKETING, INC.		12/30/2003	CORPORATION:

RECEIVING PARTY DATA

Name:	WORLD MEDIA COMPANY
Street Address:	1314 Douglas Street
Internal Address:	Suite 1500
City:	Omaha
State/Country:	NEBRASKA
Postal Code:	68124
Entity Type:	COMPANY:

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1815099	KICKOFF KID

CORRESPONDENCE DATA

Fax Number: (402)390-9005
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 402 390-9500
 Email: ip@koleyjessen.com
 Correspondent Name: Roberta L. Christensen
 Address Line 1: One Pacific Place, 1125 S 103rd Street
 Address Line 2: Suite 800
 Address Line 4: OMAHA, NEBRASKA 68124

ATTORNEY DOCKET NUMBER:	7004-0049 OWH
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NAME OF SUBMITTER:	Roberta L. Christensen
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OP \$40.00 1815099

Signature:

/rlc/

Date:

03/07/2008

Total Attachments: 1
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NE Sec of State - CORP
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 WORLD MEDIA COMPANY
 Filed: 01/28/2004 10:35 AM

ARTICLES OF MERGER

In accordance with the Nebraska Business Corporation Act (the "Act"), the following Articles of Merger are submitted:

1. The Plan of Merger is as follows: Midlands Marketing, Inc., a Nebraska corporation ("MMI") merged with and into World Media Company, a Nebraska corporation ("WMC"), pursuant to the Plan of Merger, attached hereto as Exhibit "A" and incorporated herein by this reference (the "Plan"). WMC is the surviving corporation.
2. The designation, number of outstanding shares, and number of votes entitled to be cast by each voting group entitled to vote separately on the Plan as to each corporation is set forth below:

	<u>Designation of Voting Group</u>	<u>No. of Shares Outstanding</u>	<u>Total No. of Shares Entitled to Vote</u>
Midlands Marketing, Inc.	Common Stock	1,000	1,000
World Media Company	Common Stock	10,000	10,000

3. The Plan and merger of MMI into WMC was unanimously approved by all shareholders of both corporations. The total number of undisputed votes cast for the Plan separately by each voting group of MMI was 1,000 votes. The total number of undisputed votes cast for the Plan separately by each voting group of WMC was 10,000 votes. The total number of votes cast for the Plan by each voting group of each corporation was sufficient for approval by each voting group of each corporation.

Dated: December 30, 2003.

WORLD MEDIA COMPANY,
 a Nebraska corporation

By: J. Scott Searl
 J. Scott Searl, Secretary