

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Scott Linden		03/06/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Linden Media Management, LLC		
Street Address:	19800 VILLAGE OFFICE CT #100		
City:	Bend		
State/Country:	OREGON		
Postal Code:	97702		
Entity Type:	LIMITED LIABILITY COMPANY: OREGON		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2988271	CAST & BLAST	
Registration Number:	2988299	CAST & BLAST	
Registration Number:	3076816	WHAT THE DOGS TAUGHT ME	
CORRESPONDENCE DATA			
Fax Number:	(541)382-9060		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	541-382-4980		
Email:	ken@hxbri.com		
Correspondent Name:	Ken Brinich		
Address Line 1:	716 NW Harriman		
Address Line 4:	Bend, OREGON 97701		
ATTORNEY DOCKET NUMBER:	3679.1		
NAME OF SUBMITTER:	Ken Brinich		
Signature:	/Ken Brinich/		

OP \$90.00 2988271

Date:

03/07/2008

Total Attachments: 5

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ASSIGNMENT OF SERVICE MARK

WHEREAS Scott Linden (Linden) owns Linden Media Management, LLC, an Oregon limited liability company (Media Management) engaged in the business of production of on-going television shows related to outdoor activities; and

WHEREAS Linden owns the following service marks registered in the United States Patent and Trademark Office (USPTO):

- Cast & Blast**, USPTO Registration # 2,988,271 (copy of certificate attached as Ex. 1),
- Cast & Blast**, USPTO Registration # 2,988,299 (copy of certificate attached as Ex. 2),
- What the Dogs Taught Me**, USPTO # 3,076,816 (copy of certificate attached as Ex. 3),

said service marks referred to herein as the "Marks;" and

WHEREAS Linden authorized Media Management to use the Marks in association with television programming produced by Media Management; and

WHEREAS Media Management desires to assign the Marks to Outdoor Channel, Inc. and Linden desires to cooperate in Media Management's assignment to Outdoor Channel, Inc.

NOW THEREFORE, for valuable consideration, receipt of which is hereby acknowledged, Linden grants and assigns to Media Management all common law, state, and federal right, title, and interest Linden has in the Marks, and including without limitation, the use of the Marks by Linden in conjunction with production of television programming, together with Linden's goodwill symbolized by the Marks, and the right to sue and recover damages and profits for any claim that may be made by Media Management against third parties for past, present, or future infringement of the Marks.

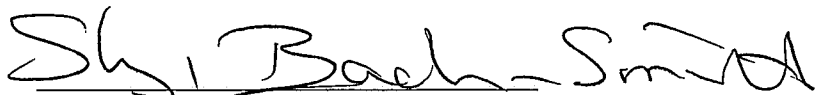
Linden shall, upon reasonable request of Media Management, sign all documents reasonably necessary to vest his right, title, and interest in and to the Marks to Media Management, and shall cooperate with efforts to record this assignment and/or Media Management's assignment to Outdoor Channel, Inc., in the records of the USPTO.

Owner



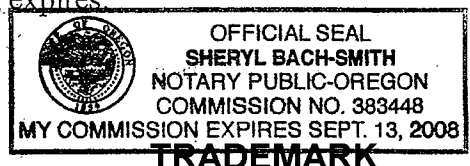
Scott Linden

Acknowledged before me by Scott Linden, an Oregon limited liability company, this 7th day of March, 2008.



Notary Public for Oregon

My commission expires:



Ex.1

Int. Cl.: 41

Prior U.S. Cls.: 100, 101, and 107

United States Patent and Trademark Office

Reg. No. 2,988,271

Registered Aug. 23, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

CAST & BLAST

LINDEN, SCOTT RANDELL (UNITED STATES
INDIVIDUAL)
65059 SMOKEY BUTTE DR
BEND, OR 97701

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

FOR: ENTERTAINMENT IN THE NATURE OF
ON-GOING TELEVISION PROGRAMS IN THE
FIELDS OF FISHING AND HUNTING, IN CLASS
41 (U.S. CLS. 100, 101 AND 107).

SN 78-396,692, FILED 4-5-2004.

FIRST USE 4-2-2003; IN COMMERCE 4-2-2003.

CYNTHIA SLOAN, EXAMINING ATTORNEY

TRADEMARK
REEL: 003733 FRAME: 0915

Ex. 2

Int. Cl.: 41

Prior U.S. Cls.: 100, 101, and 107

Reg. No. 2,988,299

United States Patent and Trademark Office

Registered Aug. 23, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

Cast & Blast

LINDEN, SCOTT RANDELL (UNITED STATES
INDIVIDUAL)
63059 SMOKEY BUTTE DR.
BEND, OR 97701

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

FOR: ENTERTAINMENT IN THE NATURE OF
AN ON-GOING TELEVISION PROGRAM IN THE
FIELDS OF HUNTING, FISHING AND SHOOTING,
IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

SN 78-472,378, FILED 8-24-2004.

FIRST USE 4-2-2003; IN COMMERCE 4-2-2003.

CYNTHIA SLOAN, EXAMINING ATTORNEY

Ex. 3

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 3,076,816

Registered Apr. 4, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

What the Dogs Taught Me

LINDEN, SCOTT, R. (UNITED STATES INDIVIDUAL)
22037 SWEETGRASS DR.
BEND, OR 97702

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

FOR: ENTERTAINMENT IN THE NATURE OF ON-GOING TELEVISION PROGRAMS IN THE FIELD OF DOG TRAINING AND HUNTING WITH DOGS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

SER. NO. 78-679,716, FILED 7-27-2005.

FIRST USE 6-20-2004; IN COMMERCE 4-10-2005.

ROBERT COGGINS, EXAMINING ATTORNEY