3P \$90 00 2711

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Primrose Retirement Communities, LLC	FORMERLY Primrose Management, LLC	109/26/2007	LIMITED LIABILITY COMPANY: SOUTH DAKOTA

RECEIVING PARTY DATA

Name:	Primrose Retirement Communities, LLC	
Street Address:	815 North Second Street	
City:	Aberdeen	
State/Country:	SOUTH DAKOTA	
Postal Code:	57402	
Entity Type:	LIMITED LIABILITY COMPANY: SOUTH DAKOTA	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2711268	PRIMROSE
Registration Number:	3028928	THIS IS LIVING
Registration Number:	3054010	

CORRESPONDENCE DATA

Fax Number: (605)339-3357

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 605.336.3890

Email: Troy.Leonard@woodsfuller.com

Correspondent Name: Troy Leonard

Address Line 1: 300 S. Phillips Ave., Suite 300

Address Line 4: Sioux Falls, SOUTH DAKOTA 57104

ATTORNEY DOCKET NUMBER:	9825-33528
NAME OF SUBMITTER:	Troy Leonard

TRADEMARK REEL: 003734 FRAME: 0356

900100962

Signature:	/troy leonard/
Date:	03/07/2008
Total Attachments: 2 source=Change of name Certificate (00262935)#page1.tif source=Change of name Certificate (00262935)#page2.tif	

TRADEMARK REEL: 003734 FRAME: 0357

State of South Bakota



OFFICE OF THE SECRETARY OF STATE Certificate of Amendment

Limited Liability Company

ORGANIZATIONAL ID #: DL005638

I, Chris Nelson, Secretary of State of the State of South Dakota, hereby certify that duplicate of the Articles of Amendment to the Articles of Organization of PRIMROSE MANAGEMENT, L.L.C. changing its name to: PRIMROSE RETIREMENT COMMUNITIES, L.L.C. duly signed and verified pursuant to the provisions of the South Dakota Limited Liability Company Act, have been received in this office and are found to conform to law.

ACCORDINGLY and by virtue of the authority vested in me by law, I hereby issue this Certificate of Amendment to the Articles of Organization and attach hereto a duplicate of the Articles of Amendment.

IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of South Dakota, at Pierre, the Capital, this September 26, 2007.

Chris Nelson Secretary of State

CertAmendLLC Merge

AMENDED ARTICLES OF ORGANIZATION OF PRIMROSE MANAGEMENT, L.L.C.

RECEIVED SEP 2*6*2007 S.D. SEC. OF STATE

The Limited Liability Company named below, adopts the following Amended Articles of Organization pursuant to SDCL 47-34A-204.

ARTICLE 1 NAME

The name of the limited liability company is Primrose Management, L.L.C.

ARTICLE 2 DATE OF FILING

The date of filing the articles of organization is March 17, 2003.

ARTICLE 3 AMENDMENT TO ARTICLES

The amendment to the articles is a name change from Primrose Management, L.L.C. to Primrose Retirement Communities, L.L.C.

Date: 9/24/07 James L. Thares - Manager

TRADEMARK REEL: 003734 FRAME: 0359

RECORDED: 03/07/2008