

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Grant of Security Interest		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ideal Media, LLC		01/31/2008	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	VSS Mezzanine Partners, L.P.		
<b>Street Address:</b>	350 Park Avenue, 7th Floor		
<b>Internal Address:</b>	Attn: George Cole		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10022		
<b>Entity Type:</b>	LIMITED PARTNERSHIP: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3173293	CTQ MEDIA	
Registration Number:	3026350	ISIXSIGMA	
Registration Number:	2732126	ADVANCEDSURVEY	
Serial Number:	77368440	SIX SIGMA ENTREPRENEUR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)756-9299		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	8002210770		
<b>Email:</b>	matthew.mayer@thomson.com		
<b>Correspondent Name:</b>	Corporation Service Company		
<b>Address Line 1:</b>	1133 Avenue of the Americas		
<b>Address Line 2:</b>	Suite 3100		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	CSC # 443453		

**CH \$115.00 3173293**

NAME OF SUBMITTER:	Matthew Mayer
Signature:	/Matthew Mayer/
Date:	03/07/2008
Total Attachments: 4 source=idealmed_vssmezz_tm4#page2.tif source=idealmed_vssmezz_tm4#page3.tif source=idealmed_vssmezz_tm4#page4.tif source=idealmed_vssmezz_tm4#page5.tif	

## GRANT OF SECURITY INTEREST

### TRADEMARKS

THIS GRANT OF SECURITY INTEREST, dated as of January 31, 2008 is executed by IDEAL MEDIA, LLC (the "Grantor"), in favor of VSS MEZZANINE PARTNERS, L.P. ("VSS"), as collateral agent for the Purchasers (in such capacity, the "Collateral Agent") for the purchasers which are from time to time parties to the Purchase Agreement referred to in Recital A below (collectively, the "Purchasers").

A. Pursuant to that certain Amended and Restated Senior Subordinated Note and Warrant Purchase Agreement, dated as of September 26, 2005 (as amended, supplemented or otherwise modified from time to time, the "Purchase Agreement"), among Schofield Media, LLC (formerly known as Schofield Media Group, LLC and successor by merger to Redcoat Publishing, LLC), Ideal Media, LLC, Schofield Media Limited, Schofield Media Group, LLC (formerly known as Ideal Media Group, LLC), and Schofield Healthcare Media Limited (collectively, the "Companies") and the Purchasers, the Purchasers purchased from the Companies the Notes and the Warrants upon the terms and subject to the conditions set forth therein.

B. The Grantor has adopted, used and is using the trademarks, more particularly described on Schedules 1-A and 1-B annexed hereto and made a part hereof, which trademarks are registered or subject to an application for registration in the United States Patent and Trademark Office (collectively, the "Trademarks").

C. The Grantor and the other Companies have entered into an Amended and Restated Intellectual Property Security Agreement dated as of September 26, 2005 (as amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement") in favor of the Collateral Agent (for the ratable benefit of the Collateral Agent and the Purchasers).

D. Pursuant to the Security Agreement, the Grantor has granted to the Collateral Agent (for the ratable benefit of the Collateral Agent and the Purchasers) a security interest in all right, title and interest of the Grantor in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the customer lists and records related to the Trademarks and the applications and registrations thereof, and all proceeds thereof, including any and all causes of action which may exist by reason of infringement thereof (the "Collateral"), to secure the payment, performance and observance of the Obligations (as defined in that certain Amended and Restated Security Agreement dated as of September 26, 2005 among the Companies and the Collateral Agent, as from time to time amended, restated, supplemented or otherwise modified).

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Grantor does hereby further grant to the Collateral Agent a security interest in the Collateral to secure the prompt payment, performance and observance of the Obligations.

The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Collateral Agent with respect to the security interest in the Collateral granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

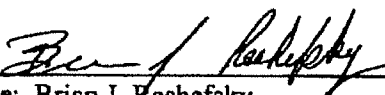
The Collateral Agent's address is:

VSS Mezzanine Partners, L.P.  
350 Park Avenue  
New York, New York 10022  
Attention: George Cole  
Fax No. (212) 832-6371

[Signature Page to Follow]

IN WITNESS WHEREOF, the Grantor has caused this Grant of Security Interest to be executed as of the day and year first above written.

**IDEAL MEDIA, LLC**

By:   
Name: Brian J. Keshefsky  
Title: Executive Vice President

SCHEDULE 1-A TO GRANT OF SECURITY INTEREST

TRADEMARKS

	<u>NAME</u>	<u>COUNTRY</u>	<u>REG. NO.</u>
1)	CTQ Media	USA	3,173,293
2)	iSixSigma	USA	3,026,350
3)	AdvancedSurvey	USA	2,732,126

SCHEDULE 1-B TO GRANT OF SECURITY INTEREST

TRADEMARK APPLICATIONS

	<u>NAME</u>	<u>COUNTRY</u>	<u>APPLICATION NO.</u>
4)	Six Sigma Entrepreneur	USA	77, 368,440