

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Artisan Entertainment Inc.		03/07/2008	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Lions Gate Entertainment Inc.		
<b>Street Address:</b>	2700 Colorado Avenue		
<b>Internal Address:</b>	Suite 200		
<b>City:</b>	Santa Monica		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90404		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2545706	THE BLAIR WITCH PROJECT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)955-5564		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2024192407		
<b>Email:</b>	elizabeth.vary@hklaw.com		
<b>Correspondent Name:</b>	Elizabeth F. Vary, Holland & Knight LLP		
<b>Address Line 1:</b>	2099 Pennsylvania Avenue, NW		
<b>Address Line 2:</b>	Suite 100		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20006		
<b>NAME OF SUBMITTER:</b>	Elizabeth F. Vary		
<b>Signature:</b>	/elizabeth f. vary/		
<b>Date:</b>	03/10/2008		

OP \$40.00 2545706

Total Attachments: 1  
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**TRADEMARK ASSIGNMENT**

**THIS ASSIGNMENT** is by and between Artisan Entertainment Inc., a Delaware corporation, located at 2700 Colorado Avenue, Suite 200, Santa Monica, California 90404 (hereinafter "Assignor") and Lions Gate Entertainment Inc., a Delaware corporation, located at 2700 Colorado Avenue., Suite 200, Santa Monica, California 90404, (hereinafter "Assignee").

**WHEREAS**, Assignor is owner of all right, title and interest in and to the trademark registration and all business associated with:

**THE BLAIR WITCH PROJECT, Registration No. 2545706**

**WHEREAS**, Assignee desires to acquire by assignment all rights, title and interests in and to said trademark registration and all business associated with registration as set forth hereinabove.

**NOW THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns, grants, transfers and otherwise conveys to Assignee, its successors and assigns, its entire rights, title and interests in and to the trademark registration and all business associated with the mark hereto, including but not limited to all of Assignor's common law rights pertaining thereto, as well as all of the good will of the businesses symbolized by said trademark registrations, and the rights to sue for past infringements thereof.

Assignor:

ARTISAN ENTERTAINMENT, INC.

By:

B. James Gladstone

Name:

B. JAMES GLADSTONE

Title:

EVP BUSINESS & LEGAL AFFAIRS

Date:

March 7, 2008

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