

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sand Hill Capital, LLC		03/04/2008	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	Jamba Juice Company
Street Address:	6475 Christie Avenue
Internal Address:	Suite 150
City:	Emeryville
State/Country:	CALIFORNIA
Postal Code:	94608
Entity Type:	COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 45

Property Type	Number	Word Mark
Registration Number:	2089184	BERRY PATCH
Registration Number:	2075763	BETABLEND
Registration Number:	2126828	BOYSENBERRY BLISS
Registration Number:	2075765	BUZZERBLEND
Registration Number:	2075764	CHLORABLEND
Registration Number:	2138335	CITRUS SQUEEZE
Registration Number:	2299491	THE COLDBUSTER
Registration Number:	2099169	CRANBERRY CRAZE
Registration Number:	2097340	DAIRY DREAM
Registration Number:	2174423	DRINK YOUR NEXT MEAL!
Registration Number:	2067322	FLORABLEND
Registration Number:	2075762	HARMONYBLEND
Registration Number:	2187103	HAWAIIAN LUST

OP \$1140.00 2089184

Serial Number:	75152613	INDIAN SUMMER
Registration Number:	2280907	IT'S NOT JUST A SMOOTHIE, IT'S A WAY OF LIFE!
Registration Number:	2526399	JAMBA
Registration Number:	2014541	JAMBA JUICE
Registration Number:	2097875	JAMBA JUICE
Registration Number:	2130004	JAMBA JUICE
Registration Number:	2130460	JAMBA JUICE
Registration Number:	2344798	JAMBA POWERBOOST
Registration Number:	2307007	JAMBOLAS
Registration Number:	2219962	JUICE BOOST
Registration Number:	2183888	JUICE CLUB
Registration Number:	2079260	JUICE CLUB
Registration Number:	1829996	JUICE CLUB WHIP IT, BEAT IT, BLEND IT!
Registration Number:	2075761	KINETABLEND
Registration Number:	2256869	KIWI BERRY BURNER
Registration Number:	2075760	NEUROBLEND
Serial Number:	75148351	ORANGE OASIS
Serial Number:	75148350	ORANGE ZINGER
Registration Number:	2354299	PACIFIC PASSION
Registration Number:	2126830	PAPAYA PARADISE
Registration Number:	2126829	PEACH PLEASURE
Registration Number:	2258369	PINEAPPLE PIZAZZ
Registration Number:	2619232	THE POWER MEAL!
Registration Number:	2089182	POWERBERRY
Registration Number:	2177914	PUMPKIN PATCH
Registration Number:	2285495	RASPBERRY RAGE
Registration Number:	2334084	RAZZMATAZZ
Serial Number:	75148337	SOY MILK SPLASH
Registration Number:	2275124	STRAWBERRIES WILD
Registration Number:	2289574	SOUPRIMO
Registration Number:	2087566	VIBRANT C
Registration Number:	2209377	

CORRESPONDENCE DATA

Fax Number: (202)799-5144

TRADEMARK
REEL: 003734 FRAME: 0960

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202 799 4144
Email: dctrademarks@dlapiper.com
Correspondent Name: Thomas E. Zutic
Address Line 1: 500 Eighth Street, NW
Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER:	361961-1 SANDHILLSECRELEA
NAME OF SUBMITTER:	Attorney of record
Signature:	/Thomas E. Zutic/
Date:	03/10/2008

Total Attachments: 4

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RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST

THIS RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST (this "Release") is made by and between **Jamba Juice Company**, a California company, with its principal office at 6475 Christie Avenue, Suite 150, Emeryville, CA 94608 ("Grantor") and **Sand Hill Capital, LLC**, a California limited liability company, with its principal office at 3000 Sand Hill Road, Building 1, Suite 240, Menlo Park, CA 94025 ("Grantee").

WHEREAS, pursuant to the terms and conditions of that certain Intellectual Property Security Agreement by and between Grantor and Grantee dated March 31, 1999 (the "Intellectual Property Security Agreement"), Grantor granted to Grantee a continuing security interest in, to and under all of Grantor's right, title and interest in all of the Copyrights, Patents and Trademarks, and registrations of and applications to register the foregoing, (collectively, the "Intellectual Property") including, without limitation, the United States trademark registrations and applications set forth on Schedule A attached hereto, together with the goodwill associated therewith, and the United States copyright registrations set forth on Schedule B attached hereto.

WHEREAS, Grantor has paid all of its outstanding indebtedness to Grantee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantee hereby terminates the Intellectual Property Security Agreement, and hereby terminates, cancels and releases any and all security interests it has against the Intellectual Property and hereby assigns and transfers any and all interest Grantee may have in and to the Intellectual Property.

Grantee represents and warrants that: (i) it has the full power and authority to execute this Release; (ii) it has not assigned, transferred, restricted or otherwise encumbered any security interest it has against the Intellectual Property; (iii) it has not recorded or otherwise evidenced its security interest with respect to any copyright, patent, or trademark, or registration of an application to register the foregoing, or any trade name or assumed name, other than those of the foregoing set forth on Schedule A and Schedule B (attached hereto), in any jurisdiction throughout the world;

Grantee shall at Grantor's expense, take all further actions, and provide to Grantor, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by Grantor to more fully and effectively effectuate the purposes of this Release.

IN WITNESS WHEREOF, Grantee has caused this Release to be executed by its duly authorized representative as of the Effective Date.

SAND HILL CAPITAL, LLC

[Signature]
Name: William J. Del Braggio
Title: Manager

State of California

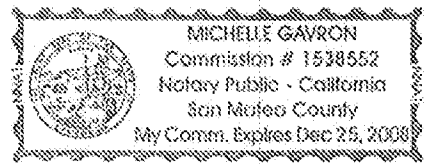
County of San Mateo

On March 4, 2008 before me, Michelle Gavrion, personally appeared William J. Del Braggio

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed this instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. WITNESS my hand and official seal.

Signature [Signature]



(Seal)

EXHIBIT A

Trademarks

Description	Registration/ Application Number	Registration/ Application Date
Berry Patch	2,089,184	08/19/97
Betablend	2,075,763	07/01/97
Boysenberry Bliss	2,126,828	01/06/98
Buzzerblend	2,075,765	07/01/97
Chlorablend	2,075,764	07/01/97
Citrus Squeeze	2,138,335	02/24/98
Coldbuster	2,299,91	04/03/98
Cranberry Craze	2,099,169	09/23/97
Dairy Dream	2,097,340	09/16/97
Drink Your Next Meal	2,174,423	09/21/98
Florablend	2,067,322	06/03/97
Harmony-Blend	2,075,762	07/01/97
Hawaiian Lust	2,187,103	09/08/98
Indian Summer	75/152,613	09/26/97
It's Not Just A Smoothie, It's A Way Of Life!	2,280,907	04/01/98
Jamba	2,625,399	03/05/98
Jamba Juice (Block letters)	2,014,541	11/05/96
Jamba Juice (Capital letters)	2,097,875	09/16/97
Jamba Juice (Stylized letters only in oval)	2,130,004	01/20/98
Jamba Juice & Whirl Design	2,130,460	01/20/98
Jamba Powerboost	2,344,798	10/19/98
Jambola	2,307,007	03/03/98
Juice Boost	2,219,962	02/20/97
Juice Club	2,183,888	08/25/98
Juice Club (Block letters)	2,079,260	07/15/97
Juice Club Whip ft. Beat It. Blend It!	1,829,996	04/05/94
Kinetablend	2,075,761	07/01/97
Kiwi Berry Burner	2,256,869	03/03/98
Neuroblend	2,075,760	07/01/97
Orange Oasis	75/148,351	08/12/96
Orange Zinger	75/148,350	08/12/96
Pacific Passion	2,111,942	11/11/97
Papaya Paradise	2,126,830	01/06/98
Peach Pleasure	2,126,829	01/06/98
Pineapple Pizazz	2,258,369	08/12/96
Power Meal	2,619,232	07/16/98
Power Berry	2,089,182	08/19/97
Pumpkin Patch	2,177,914	08/04/98
Raspberry Rage	2,285,495	10/19/98

Trademarks (cont.)

Description	Number	Date
Razzmatazz	2,334,084	08/12/96
Soy Milk Splash	75/148,337	08/12/96
Strawberries Wild	2,275,124	08/12/96
Souprimo	2,289,574	03/03/98
Vibrant-C	2,087,566	08/12/97
Whirl Design	75/726,662	09/08/95

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