

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
National Vision Associates, Ltd.		12/31/1998	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Vista Eyecare, Inc.		
<b>Street Address:</b>	296 Grayson Highway		
<b>Internal Address:</b>	Attn: Legal / Charles Mingle		
<b>City:</b>	Lawrenceville		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30045-5750		
<b>Entity Type:</b>	CORPORATION:		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2042507	SMART BUYS	
Registration Number:	2486436	SUREVALUE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(770)822-2029		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	770 822-3600 x2025		
<b>Email:</b>	charles.mingle@nationalvision.com		
<b>Correspondent Name:</b>	National Vision, Inc.		
<b>Address Line 1:</b>	296 Grayson Highway		
<b>Address Line 2:</b>	Attn: Legal / Charles Mingle		
<b>Address Line 4:</b>	Lawrenceville, GEORGIA 30045-5750		
<b>NAME OF SUBMITTER:</b>	Mitchell Goodman (by Charles Mingle)		
<b>Signature:</b>	/Mitchell Goodman/		

OP \$65.00 2042507

Date:

03/10/2008

Total Attachments: 1

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**Secretary of State**  
**Corporations Division**  
**315 West Tower**  
**#2 Martin Luther King, Jr. Dr.**  
**Atlanta, Georgia 30334-1530**

DOCKET NUMBER : 020840729  
PRINT DATE : 03/25/2002  
FORM NUMBER : 218

NATIONAL VISION, INC.  
CHARLES MINGLE  
296 GRAYSON HWY STE A  
LAWRENCEVILLE, GA. 30045

**CERTIFICATE OF FACT**

I, Cathy Cox, the Secretary of State of the State of Georgia, do hereby certify under the seal of my office that

Effective December 31, 1998, **NATIONAL VISION ASSOCIATES, LTD.**, a Georgia corporation filed certificate of name change amendment changing its name to: **VISTA EYECARE, INC.**

This certificate is issued pursuant to Title 14 of the Official Code of Georgia Annotated and is prima-facie evidence of the existence or nonexistence of the facts stated within.



A handwritten signature in black ink, appearing to read 'Cathy Cox'.

Cathy Cox  
Secretary of State