TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
IIVista Evecare. Inc.	FORMERLY National Vision Associates, Ltd.	05/18/2001	CORPORATION:

RECEIVING PARTY DATA

Name:	NATIONAL VISION, INC.	
Street Address:	296 Grayson Highway	
Internal Address:	Attn: Legal / Charles Mingle	
City:	Lawrenceville	
State/Country:	GEORGIA	
Postal Code:	30045-5750	
Entity Type:	CORPORATION:	

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2042507	SMART BUYS
Registration Number:	2486436	SUREVALUE
Registration Number:	1920747	ROBERT LATOUR
Registration Number:	2547475	SUREVALUE
Registration Number:	2615598	ZEROLINE

CORRESPONDENCE DATA

Fax Number: (770)822-2029

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Phone: 770 822-3600 x2025

Email: charles.mingle@nationalvision.com

Correspondent Name: National Vision, Inc.

Address Line 1: 296 Grayson Highway

Address Line 2: Attn: Legal / Charles Mingle

Address Line 4: Lawrenceville, GEORGIA 30045-5750

TRADEMARK

REEL: 003734 FRAME: 0992

900101089

NAME OF SUBMITTER:	Mitchell Goodman (by Charles Mingle)
Signature:	/Mitchell Goodman/
Date:	03/10/2008
Total Attachments: 2 source=GA SOS Cert.F VEI-NVI#page1.tif source=GA SOS Cert.Exist NVI#page1.tif	

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REEL: 003734 FRAME: 0993

Secretary of State

Corporations Division 315 West Tower #2 Martin Luther King, Jr. Dr. Atlanta, Georgia 30334-1530 DOCKET NUMBER : 011510940 PRINT DATE : 05/31/2001

FORM NUMBER : 218

VISTA EYECARE INC. CHARLES R. MINGLE 296 GRAYSON HWY STE A LAWRENCEVILLE, GA. 30045

CERTIFICATE OF FACT

I, Cathy Cox, the Secretary of State of the State of Georgia, do hereby certify under the seal of my office that the automated database for business entities has been searched and that the following named entity,

Effective May 18, 2001, VISTA EYECARE, INC., a Georgia corporation filed certificate of name change amendment changing its name into: NATIONAL VISION, INC.

This certificate is issued pursuant to Title 14 of the Official Code of Georgia Annotated and is prima-facie evidence of the existence or nonexistence of the facts stated within.



Cathy Cox Secretary of State

TRADEMARK REEL: 003734 FRAME: 0994

Control No. K014795

STATE OF GEORGIA

Secretary of State

Corporations Division 315 West Tower #2 Martin Luther King, Jr. Dr. Atlanta, Georgia 30334-1530

CERTIFICATE OF EXISTENCE

I, Karen C Handel, Secretary of State and the Corporations Commissioner of the state of Georgia, hereby certify under the seal of my office that

NATIONAL VISION, INC.

Domestic Profit Corporation

was formed or was authorized to transact business on 08/07/1990 in Georgia. Said entity is in compliance with the applicable filing and annual registration provisions of Title 14 of the Official Code of Georgia Annotated and has not filed articles of dissolution, certificate of cancellation or any other similar document with the office of the Secretary of State.

This certificate relates only to the legal existence of the above-named entity as of the date issued. It does not certify whether or not a notice of intent to dissolve, an application for withdrawal, a statement of commencement of winding up or any other similar document has been filed or is pending with the Secretary of State.

This certificate is issued pursuant to Title 14 of the Official Code of Georgia Annotated and is prima-facie evidence that said entity is in existence or is authorized to transact business in this state.



RECORDED: 03/10/2008

WITNESS my hand and official seal of the City of Atlanta and the State of Georgia on 21st day of August, 2007

> Karen C Handel Secretary of State

Hain Claudel

Certification Number: 1595755-1 Reference:

Verify this certificate online at http://corp.sos.state.ga/us/corp/soskb/verify/asp

TRADEMARK REEL: 003734 FRAME: 0995