

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Rosenruist Gestao E Servicos LDA		01/15/2007	CORPORATION: PORTUGAL
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ID&AS, S.r.l.		
<b>Street Address:</b>	Via Antonio Bertolini, 29		
<b>City:</b>	Roma		
<b>State/Country:</b>	ITALY		
<b>Postal Code:</b>	00197		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ITALY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2129520	ETNIC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(404)252-0970		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	404-252-0900		
<b>Email:</b>	jeff@sladlaw.com		
<b>Correspondent Name:</b>	Jeffrey B. Sladkus, Esq.		
<b>Address Line 1:</b>	1519 Wesley Parkway		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30327		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Jeffrey B. Sladkus, Esq.		
<b>Address Line 1:</b>	1519 Wesley Parkway		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30327		
<b>NAME OF SUBMITTER:</b>	Jeffrey B. Sladkus		

OP \$40.00 2129520

Signature:

/Jeffrey B. Sladkus/

Date:

03/10/2008

Total Attachments: 2

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**ASSIGNMENT OF TRADEMARKS  
AND RELATED REGISTRATION**

THIS ASSIGNMENT OF TRADEMARKS AND RELATED REGISTRATIONS (this "Assignment"), dated as of January 12, 2007 (the "Effective Date") is made by and between ROSENUIST GESTÃO E SERVIÇOS LDA, a Portuguese Corporation ("Assignor") and ID&AS, S.r.l., an Italian Limited Liability Company ("Assignee").

WITNESSETH:

WHEREAS, Assignor desires to assign to Assignee all right, title and interest in and to the trademarks and related United States Trademark Registrations identified on Exhibit A attached hereto (the "Trademarks"), together with any and all goodwill of the business associated with the Trademarks;

WHEREAS, Assignee desires to acquire the Trademarks and all goodwill of the business associated therewith from Assignor;

WHEREAS, Assignor and Assignee desire to confirm of record the assignment of the Trademarks to Assignee; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors and Assignee hereby agree as follows:

1. Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with (i) the goodwill and the business symbolized by the Trademarks and (ii) all causes of action, claims and demands and other rights for, or arising from, any infringement, including past infringements, of the Trademarks.

2. Assignor further agrees without further consideration to cause to be performed such other lawful acts and to be executed such further assignments and other lawful documents as Assignee may from time to time reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Trademarks and all other rights hereby conveyed.

IN WITNESS WHEREOF, Assignor has caused this Agreement to be duly executed as of the day and year first above written.

**ASSIGNOR**  
**ROSENUIST GESTÃO E SERVIÇOS LDA**

By: \_\_\_\_\_

Name: Silvia do Nascimento Ascensão

Title: General Manager

ROSENUIST - Gestão e Serviços, Lda  
Rua Serpa Pinto nº 4, 4º andar  
9000-029 FUNCHAL  
NIPC 511102194  
Telef.: 291241080

Fax: 291222598

**EXHIBIT A  
TRADEMARKS**

Mark

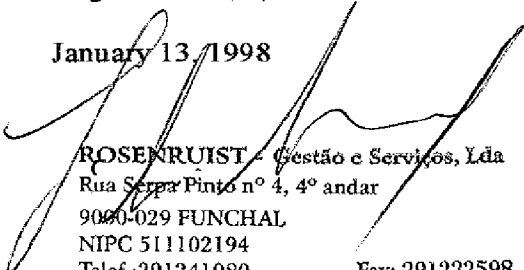
Registration No.

Registration Date

ETNIC

2,129,520

January 13, 1998



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