

**TRADEMARK ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jerry Griffiths		02/06/2008	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Pioneer Family Brands, Inc.		
<b>Street Address:</b>	12674 South Pony Express Road		
<b>City:</b>	Draper		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84020		
<b>Entity Type:</b>	CORPORATION: UTAH		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78838115		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(801)566-0750		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	801-566-6633		
<b>Email:</b>	murphy@tnw.com		
<b>Correspondent Name:</b>	Thorpe North and Western, LLP		
<b>Address Line 1:</b>	8180 South 700 East Suite 350		
<b>Address Line 2:</b>	P.O. Box 1219		
<b>Address Line 4:</b>	Sandy, UTAH 84091-1219		
<b>ATTORNEY DOCKET NUMBER:</b>	00635-25952.TM		
<b>NAME OF SUBMITTER:</b>	Peter M. de Jonge		
<b>Signature:</b>	/petermdejonge/		
<b>Date:</b>	03/10/2008		

OP \$40.00 78838115

Total Attachments: 2

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WHEN RECORDED RETURN TO:  
Peter M. de Jonge  
THORPE NORTH & WESTERN, LLP  
P.O. BOX 1219  
SANDY, UTAH 84091-1219

Attorney Docket No.: 00635-25952.TM

## ASSIGNMENT

WHEREAS, Jerry Griffiths, (hereinafter referred to as "ASSIGNOR"), a citizen of the United States of America, having a principal address at, 924 Osmond Lane, Provo, Utah 84604, is the owner of all right, title, and interest in and to the trademark SUN & WAVE DESIGN (hereinafter referred to as the "Mark") which is filed with the U.S. Patent and Trademark Office under Serial No. 78/838,115 having a filing date of 06/26/2007 (hereinafter referred to as the "application"); and

WHEREAS, Pioneer Family Brands, Inc., (hereinafter referred to as "ASSIGNEE"), a corporation duly organized and existing under the laws of the State of Utah, having a principal business office at 12674 So. Pony Express Rd., Draper, UT 84020, is desirous of acquiring all right, title and interest in and to the Mark held by ASSIGNOR and the above-identified application;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the ASSIGNOR by the ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE any and all right, title and interest which it may hold in and to the Mark, the above-identified application, and any registrations issuing therefrom, together with the goodwill of the business symbolized by and associated with the Mark.

The ASSIGNOR hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all certificates of registration of the Mark to the ASSIGNEE as the owner of the entire interest of said Mark, for the sole use and benefit of the said ASSIGNEE, its successors, assigns and legal representatives.

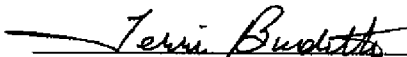
This Assignment and Agreement shall be binding upon any and all successors of the  
ASSIGNOR.

EFFECTIVE as of this 6 day of Feb, 2008.

  
By: Jerry Griffiths

STATE OF Ut )  
: ss  
County of SL )

Before me personally appeared Jerry Griffiths and acknowledged the foregoing  
instrument to be his free act and deed this 6 day of Feb, 2008.

  
Notary Public

