TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Trek Bicycle Corporation		03/06/2008	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	Mirraco L.L.C.
Street Address:	2262 Rutherford Road, Suite 108
City:	Carlsbad
State/Country:	CALIFORNIA
Postal Code:	92008
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78958306	MIRRACO

CORRESPONDENCE DATA

Fax Number: (708)383-8897
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (708) 383-8801
Email: docket@merz-law.com
Correspondent Name: Mary Catherine Merz
Address Line 1: 1140 Lake Street, Suite 304
Address Line 4: Oak Park, ILLINOIS 60301

ATTORNEY DOCKET NUMBER:	21921
NAME OF SUBMITTER:	Mary Catherine Merz
Signature:	/Mary Catherine Merz/
Date:	03/10/2008

OP $40.00 78958306

Total Attachments: 1
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ASSIGNMENT OF TRADEMARK

This Assignment of Trademark is made between (1)Trek Bicycle Corporation, a Wisconsin corporation having its principal place of business at 801 West Madison, Waterloo, Wisconsin 53594; and (2) Mirraco L.L.C., a California limited liability corporation having its principal place of business at 2262 Rutherford Road, Suite 108, Carlsbad, California, 92008.

WHEREAS, Trek Bicycle Corporation ("Assignor") has adopted, owns and is using in its business the trademark "MIRRACO" which has been applied for registration for the United States for Class 25 goods under U.S. Trademark Application Serial No. 78/958,306 ("the Trademark");

WHEREAS, Mirraco, L.L.C. ("Assignee") is desirous of using the Trademark and acquiring the entire right, title and interest thereto, and the goodwill of the business symbolized thereby.

NOW, THEREFORE, in consideration of the mutual covenants of the parties, the parties agree as follows:

1. Assignor hereby sells, assigns, conveys and transfers unto Assignee all right, title and interest in, to and under the Trademark together with (a) all associated common law rights, (b) the goodwill of the business symbolized thereby, and (c) all rights and privileges granted and secured thereby, including, without limitation, any resulting U.S. trademark registration, the right to sue and recover for any past or continuing infringement of the Trademark, as well as the right to seek any and all remedies available at law or in equity;

2. all said right, title and interest shall be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment of Trademark had not been made.

Trek Bicycle Corporation

By:
Name: Robert Burns
Title: Secretary
Date: 3/6/08