# DP \$40.00 21753

## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | CORRECTIVE ASSIGNMENT  |  |
|-----------------------|--|--|
| NATURE OF CONVEYANCE: | Corrective Assignment to correct the spelling of Assignee's name and to reflect that Assignment was for the entire interest in the mark previously recorded on Reel 001680 Frame 0890. Assignor(s) hereby confirms the Assignment. |  |

### **CONVEYING PARTY DATA**

| Name                        | Formerly | Execution Date | Entity Type           |
|-----------------------------|----------|----------------|-----------------------|
| Shanahan Broadcasting, Inc. |          | 10/31/1997     | CORPORATION: DELAWARE |

### **RECEIVING PARTY DATA**

| Name:           | PREMIERE RADIO NETWORKS, INC. |  |  |
|-----------------|-------------------------------|--|--|
| Street Address: | 200 East Basse Road           |  |  |
| City:           | San Antonio                   |  |  |
| State/Country:  | TEXAS                         |  |  |
| Postal Code:    | 78209                         |  |  |
| Entity Type:    | CORPORATION: DELAWARE         |  |  |

### PROPERTY NUMBERS Total: 1

| Property Type        | Number  | Word Mark          |  |
|----------------------|---------|--------------------|--|
| Registration Number: | 2175375 | GO TAKE ON THE DAY |  |

### **CORRESPONDENCE DATA**

Fax Number: (210)226-8395

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 210-554-5450

Email: ipdocket@coxsmith.com

Correspondent Name: Pamela B. Huff

Address Line 1: 112 East Pecan Street, Suite 1800
Address Line 2: Cox Smith Matthews Incorporated
Address Line 4: San Antonio, TEXAS 78205

| ATTORNEY DOCKET NUMBER: | 22187.3031     |
|-------------------------|----------------|
| NAME OF SUBMITTER:      | Pamela B. Huff |
|                         |                |

Signature: /pbhuff35901/

TRADEMARK REEL: 003735 FRAME: 0637

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| Date:                               | 03/10/2008 |
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| Total Attachments: 4                |            |
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02-04-1998

Patents and Trademark

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|---|--------|---|---|

| 1. | Name | o£ | convey | ing | party{les}: |  |
|----|------|----|--------|-----|-------------|--|
|    |      |    | _      |     |             |  |

Shanahan Broadcasting, Inc. 660 Newport Center Drive, Suite 700 Newport Beach, California 92660

\_. Association \_\_ Limited Partnership Individual(s) General Partnership
X Corporation-State: Delaware
Other

Nature of conveyance:

X Assignment \_\_\_ Security Agreement

Merger \_\_\_ Change of Name

Execution Date: October 30, 1997

Application number(s) or registration number(s): A. Trademark Application No.(s)

See Schedule "A"

Additional numbers attached?

Ease and address of party to whom correspondence concerning document should be mailed;

Michael D. Fishman Rader, Fishman & Grauer PLLC 1533 N. Woodward Avenue, Sulte 140 Bloomfield Hills, Michigan 48304 (248) 594-0630 Name and address of receiving party(ies):

ייא דסותר הני

Premier Radio Networks, Inc. 15260 Ventura Blvd. Sherman Oaks, California 91403

Individual(s) citizenship: Association: General Partnership: Limited Partnership:

X Corporation - State: Delaware

Other:

Assignment) Additional name(s) & address(es) attached?

\_\_\_\_\_\_Y +s \_\_\_\_\_X\_\_No

B. Trademark Registration No.(s)

....No <u>X</u>Yes

6. Total number of explications and registrations involved: forty-one (41)

7. Total fee (37 CFR 3.41) ......\$1,040.00

\_ Enclosed

 $\underline{X}$  Authorized to be charged to deposit account for the above amount and any additional fees necessary.

Deposit Account Number: 18-0013 (Attach duplicate copy of this page if using deposit account)

DO NOT USE THIS SPACE

Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

<u>Michael D. Fishman</u> Name

//23/ 98 Daxe

Total number of pages comprising cover sheet

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Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks Box Assignments Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503. R0019676.doc

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TRADEMARK REEL: 1680 FRAME: 0890

# SCHEDULE "A"

| Trademark                               | Application No. | Filing Date |
|---|-----------------|-------------|
| DRLAURA.COM                             | 75/175,968      | 10/02/1996  |
| GO TAKE ON THE DAY                      | 75/076,799      | 03/22/1996  |
| GO TAKE ON THE DAY                      | 75/051,363      | 01/31/1996  |
| GO TAKE ON THE DAY                      | 75/051,513      | 01/31/1996  |
| GO TAKE ON THE DAY                      | 75/051,512      | 01/31/1996  |
| I AM MY KID'S DAD                       | 75/175,953      | 10/02/1996  |
| I AM MY KID'S DAD                       | 75/175,952      | 10/02/1996  |
| I AM MY KID'S MOM                       | 75/153,629      | 08/21/1996  |
| I AM MY KID'S MOM                       | 75/175,951      | 10/02/1996  |
| TAKE ON THE DAY                         | 75/051,360      | 01/31/1996  |
| TAKE ON THE DAY                         | 75/051,354      | 01/31/1996  |
| TAKE ON THE DAY                         | 75/051,361      | 01/31/1996  |
| TAKE ON THE DAY                         | 75/051,511      | 01/31/1996  |
| TAKE ON THE DAY                         | 75/076,911      | 03/22/1996  |
| TAKE ON THE DAY & DESIGN                | 75/051,517      | 01/31/1996  |
| TAKE ON THE DAY & DESIGN                | 75/051,518      | 01/31/1996  |
| TAKE ON THE DAY & DESIGN                | 75/052,335      | 02/02/1996  |
| TAKE ON THE DAY & DESIGN                | 75/051,516      | 01/31/1996  |
| TAKE ON THE DAY & DESIGN                | 75/051,357      | 01/31/1996  |
| TAKE ON THE DAY & DESIGN                | 75/051,358      | 01/31/1996  |
| TAKE ON THE DAY & DESIGN                | 75/051,365      | 01/31/1996  |
| TAKE ON THE DAY & DESIGN                | 75/051,364      | 01/31/1996  |
| TAKE ON THE DAY & DESIGN (PHOTO DESIGN) | 75/051,508      | 01/31/1996  |
| TAKE ON THE DAY & DESIGN                | 75/052,338      | 02/02/1996  |
| TAKE ON THE DAY & DESIGN                | 75/051,509      | 01/31/1996  |
| TAKE ON THE DAY & DESIGN                | 75/051,362      | 01/31/1996  |
| TAKE ON THE DAY & DESIGN                | 75/077,156      | 03/22/1996  |
| TAKE ON THE DAY & DESIGN                | 75/051,353      | 01/31/1996  |
| TAKE ON THE DAY & DESIGN                | 75/051,352      | 01/31/1996  |
| TAKE ON THE DAY & DESIGN                | 75/051,359      | 01/31/1996  |
| TAKE ON THE DAY & DESIGN                | 75/077,158      | 03/22/1996  |
| TAKE ON THE DAY & DESIGN                | 75/051,514      | 01/31/1996  |
| TAKE ON THE DAY THE DR. LAURA SHOW      | 75/076,798      | 03/22/1996  |
| TAKE ON THE DAY THE DR. LAURA SHOW      | 75/077,160      | 03/22/1996  |
| THE DR. LAURA SHOW                      | 75/009,519      | 10/24/1995  |
| THE DR. LAURA SHOW                      | 75/009,517      | 10/24/1995  |
| THE DR. LAURA SHOW                      | 75/009,520      | 10/24/1995  |
| THE DR. LAURA SHOW                      | 75/009,847      | 10/24/1995  |
| THE DR. LAURA SHOW                      | 75/051,519      | 01/31/1996  |
| THE DR. LAURA SHOW                      | 75/051,510      | 01/31/1996  |
| THE DR. LAURA SHOW                      | 75/009,518      | 10/24/1995  |

TRADEMARK REEL: 1680 FRAME; 0891

# ASSIGNMENT OF TRADEMARKS AND PENDING APPLICATIONS

WHEREAS, Shanahan Broadcasting, Inc., a Delaware Corporation, is the owner of the trademarks for which applications are now pending in the United States Patent and Trademark Office as more particularly described in Schedule "A" annexed hereto; and

WHEREAS, Premiere Radio Networks, Inc., a Delaware Corporation, is a successor to the business, assets and appurtenant goodwill of said Shanahan Broadcasting, Inc., or portion thereof, to which the said trademarks pertain, and that the parties acknowledge that the business of Shanahan Broadcasting, Inc. is ongoing and existing as required under 15 U.S.C.§1060;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, Shanahan Broadcasting, Inc. hereby assigns to Premiere Radio Networks, Inc., all right, title and interest in the United States in and to said trademarks and said applications therefor, together with the goodwill of the business symbolized by said trademarks and the applications to register said trademarks.

Signed at Beverly Hills, California, as of the 30th day of October, 1997.

Shanahan Broadcasting, Inc.

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TRADEMARK REEL: 1680 FRAME: 0892

# SCHEDULE "A"

| Trademark                               | Application No. | Filing Date |
|---|-----------------|-------------|
| DRLAURA.COM                             | 75/175,968      | 10/02/1996  |
| GO TAKE ON THE DAY                      | 75/076,799      | 03/22/1996  |
| GO TAKE ON THE DAY                      | 75/051,363      | 01/31/1996  |
| GO TAKE ON THE DAY                      | 75/051,513      | 01/31/1996  |
| GO TAKE ON THE DAY                      | 75/051,512      | 01/31/1996  |
| I AM MY KID'S DAD                       | 75/175,953      | 10/02/1996  |
| I AM MY KID'S DAD                       | 75/175,952      | 10/02/1996  |
| I AM MY KID'S MOM                       | 75/153,629      | 08/21/1996  |
| I AM MY KID'S MOM                       | 75/175,951      | 10/02/1996  |
| TAKE ON THE DAY                         | 75/051,360      | 01/31/1996  |
| TAKE ON THE DAY                         | 75/051,354      | 01/31/1996  |
| TAKE ON THE DAY                         | 75/051,361      | 01/31/1996  |
| TAKE ON THE DAY                         | 75/051,511      | 01/31/1996  |
| TAKE ON THE DAY                         | 75/076,911      | 03/22/1996  |
| TAKE ON THE DAY & DESIGN                | 75/051,517      | 01/31/1996  |
| TAKE ON THE DAY & DESIGN                | 75/051,518      | 01/31/1996  |
| TAKE ON THE DAY & DESIGN                | 75/052,335      | 02/02/1996  |
| TAKE ON THE DAY & DESIGN                | 75/051,516      | 01/31/1996  |
| TAKE ON THE DAY & DESIGN                | 75/051,357      | 01/31/1996  |
| TAKE ON THE DAY & DESIGN                | 75/051,358      | 01/31/1996  |
| TAKE ON THE DAY & DESIGN                | 75/051,365      | 01/31/1996  |
| TAKE ON THE DAY & DESIGN                | 75/051,364      | 01/31/1996  |
| TAKE ON THE DAY & DESIGN (PHOTO DESIGN) | 75/051,508      | 01/31/1996  |
| TAKE ON THE DAY & DESIGN                | 75/052,338      | 02/02/1996  |
| TAKE ON THE DAY & DESIGN                | 75/051,509      | 01/31/1996  |
| TAKE ON THE DAY & DESIGN                | 75/051,362      | 01/31/1996  |
| TAKE ON THE DAY & DESIGN                | 75/077,156      | 03/22/1996  |
| TAKE ON THE DAY & DESIGN                | 75/051,353      | 01/31/1996  |
| TAKE ON THE DAY & DESIGN                | 75/051,352      | 01/31/1996  |
| TAKE ON THE DAY & DESIGN                | 75/051,359      | 01/31/1996  |
| TAKE ON THE DAY & DESIGN                | 75/077,158      | 03/22/1996  |
| TAKE ON THE DAY & DESIGN                | 75/051,514      | 01/31/1996  |
| TAKE ON THE DAY THE DR. LAURA SHOW      | 75/076,798      | 03/22/1996  |
| TAKE ON THE DAY THE DR. LAURA SHOW      | 75/077,160      | 03/22/1996  |
| THE DR. LAURA SHOW                      | 75/009,519      | 10/24/1995  |
| THE DR. LAURA SHOW                      | 75/009,517      | 10/24/1995  |
| THE DR. LAURA SHOW                      | 75/009,520      | 10/24/1995  |
| THE DR. LAURA SHOW                      | 75/009,847      | 10/24/1995  |
| THE DR. LAURA SHOW                      | 75/051,519      | 01/31/1996  |
| THE DR. LAURA SHOW                      | 75/051,510      | 01/31/1996  |
| THE DR. LAURA SHOW                      | 75/009,518      | 10/24/1995  |

TRADEMARK

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**RECORDED: 03/10/2008** 

RECORDED: 01/26/1998