

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Paper Man, LLC		02/14/2008	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Black Rock City, LLC		
Street Address:	1900 Third Street, Floor 2		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94158		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2813051	BURNING MAN	
CORRESPONDENCE DATA			
Fax Number:	(415)434-3947		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415-434-9100		
Email:	jchernila@sheppardmullin.com		
Correspondent Name:	Brian Anderson, Sheppard Mullin et al		
Address Line 1:	4 Embarcadero Center, 17th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	0100-BURNMAN		
NAME OF SUBMITTER:	Michael Mikel		
Signature:	/mm/		
Date:	03/10/2008		

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Total Attachments: 1
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ASSIGNMENT OF TRADEMARK

WHEREAS, Paper Man, LLC, a California limited liability company ("Assignor"), has adopted, developed goodwill in and is using the mark **BURNING MAN**, United States Trademark Registration No. 2813051 (the "Mark") in connection with "ORGANIZING COMMUNITY FESTIVALS FEATURING A VARIETY OF ACTIVITIES, NAMELY, LIVE MUSIC, ART DISPLAYS, AND PARTICIPATORY GAMES; CONDUCTING ENTERTAINMENT EXHIBITIONS IN THE NATURE OF ART FESTIVALS; AND ENTERTAINMENT IN THE NATURE OF ART FESTIVALS" in International Class 41;

WHEREAS, Black Rock City, LLC, a California limited liability company ("Assignee") wishes to acquire all rights, title and interest in and to the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest in and to the Mark, together with the goodwill connected with and symbolized by the Mark, effective as of the date of its signature below.

PAPER MAN, LLC (ASSIGNOR)

By: Michael Mikel
Name: Michael Mikel
Title: Business Manager

State of California)

County of San Francisco)

On February 14, 2008, before me, Craig B. Weber, a Notary Public, personally appeared, Michael Mikel, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose named is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature Craig B. Weber
Notary Public

