

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | | | |
|----------------------------------|--|-----------------------|------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Richwear Holdings Ltd. | | 11/26/2007 | CORPORATION: HONG KONG |
| RECEIVING PARTY DATA | | | |
| Name: | Hugo Talent Ltd. | | |
| Street Address: | 1601, Office Tower One, The Harbourfront | | |
| Internal Address: | No. 18 Tak Fung Street | | |
| City: | Hung Hong Kowloon | | |
| State/Country: | HONG KONG | | |
| Entity Type: | COMPANY: HONG KONG | | |
| PROPERTY NUMBERS Total: 6 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 78728970 | Z-GAL | |
| Serial Number: | 78630031 | Z-GIRL | |
| Registration Number: | 2902378 | Z-BRAND | |
| Registration Number: | 3182528 | Z BRAND | |
| Registration Number: | 3185520 | Z BRAND | |
| Registration Number: | 3034946 | BRAND Z | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (310)424-2956 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 3109209863 | | |
| Email: | ctrunnell@gmail.com | | |
| Correspondent Name: | Christian W. Trunnell | | |
| Address Line 1: | 9000 Sunset Blvd. | | |
| Address Line 2: | 16th Floor | | |
| Address Line 4: | Los Angeles, CALIFORNIA 90069 | | |

OP \$165.00 78728970

DOMESTIC REPRESENTATIVE

Name: Christian W. Trunnell
Address Line 1: 9000 Sunset Blvd.
Address Line 2: 16th Floor
Address Line 4: Los Angeles, CALIFORNIA 90069

| | |
|--------------------|-----------------------|
| NAME OF SUBMITTER: | Christian W. Trunnell |
| Signature: | /ctrunnell/ |
| Date: | 03/10/2008 |

Total Attachments: 3
source=USA Deed#page1.tif
source=USA Deed#page2.tif
source=USA Deed#page3.tif

DEED OF ASSIGNMENT

BETWEEN

RICHWEAR HOLDINGS LIMITED

of Unit 801, 8/F Benson Tower, 74 Hung To Road, Kwung Tong Kowloon, Hong Kong
(hereinafter called "the Assignor")

and

HUGO TALENT LIMITED

of 1601, Office Tower One, The Harbourfront, No. 18 Tak Fung Street, Hung Hong
Kowloon, Hong Kong
(hereinafter called "the Assignee")

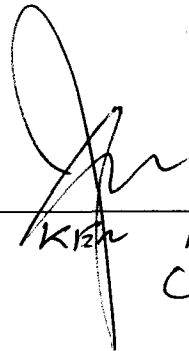
FOR GOOD AND VALUABLE CONSIDERATION the receipt and sufficiency of which are hereby acknowledged and agreed, it is hereby agreed as follows:

1. The Assignor does hereby assign, transfer and set over unto the Assignee, who confirms having accepted this assignment, all rights, title and interest in and to the Trademark Applications and Registrations listed in Annex 1 attached hereto, as well as the assignment of all common law or similar trademark rights relating to the trademarks which are the subject of said Trademark Applications and Registrations, together with the goodwill of the business connected with and symbolized thereby, and including the right to proceed against infringers and counterfeiters.
2. The parties execute this deed and authorize Assignee to use this deed in order to proceed to the recordal in the name of the Assignee of the assigned Trademark Registrations and Applications, as well as for any other use which may become necessary by either party.
3. The parties undertake to execute any further deed or document which may prove necessary or advisable in order to record the assignment to Assignee.
4. The parties hereby grant sufficient power to the holder of an original or copy of this deed of assignment to proceed to the recordal of this deed with the Trademark Office where this assignment shall be recorded.

IN WITNESS WHEREOF, each of the parties has caused this instrument to be executed on the dates set forth below.

Assignor:

Dated: 11-21-07



By: _____
Name: Ken Kong
Title: CEO

NOTARY CERTIFICATION

SUBSCRIBED AND SOLEMNLY DECLARED)
By Ken Kong)
At New York, USA)
This 21 day of NOVEMBER 2007)

Before Me

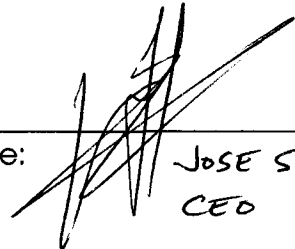


COMMISSIONER OF OATHS/NOTARY PUBLIC
(or other Official duly authorized by law to administer
An oath for the purpose of any legal proceeding)

Geoffrey Martin
Notary Public, State of New York
No. 01MA6098030
Qualified in Nassau County
Commission Expires September 2, 20 11

Assignee:

Dated: 11/26/07



By: _____
Name: JOSE SFEZ
Title: CEO

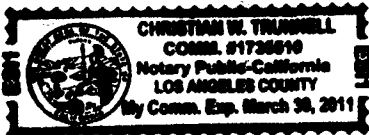
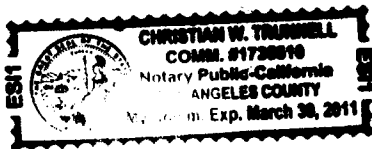
NOTARY CERTIFICATION

SUBSCRIBED AND SOLEMNLY DECLARED)
By JOSE SFEZ)
At LOS ANGELES, CALIFORNIA)
This 26 day of NOVEMBER 2007)

Before Me



COMMISSIONER OF OATHS/NOTARY PUBLIC
(or other Official duly authorized by law to administer
An oath for the purpose of any legal proceeding)



Annex 1

United States (USPTO) Trademark Registrations

| <u>Mark</u> | <u>App. Date</u> | <u>Serial No.</u> | <u>Reg. Date.</u> | <u>Reg. No.</u> |
|--------------------|------------------|-------------------|-------------------|-----------------|
| Z-BRAND | 3/19/2003 | 78/227,465 | 11/9/2004 | 2902378 |
| Z BRAND (stylized) | 9/3/2004 | 78/478,787 | 12/12/2006 | 3182528 |
| Z BRAND (stylized) | 9/3/2004 | 78/478,856 | 12/19/2006 | 3185520 |
| BRAND Z | 8/26/2004 | 78/474,278 | 12/27/2005 | 3034946 |

United States (USPTO) Trademark Applications

| <u>Mark</u> | <u>App. Date</u> | <u>Serial No.</u> |
|-------------|------------------|-------------------|
| Z-GAL | 10/7/2005 | 78/728,970 |
| Z-GIRL | 5/13/2005 | 78/630,031 |