

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	06/23/2000

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Johnson Hill Press, Inc.		06/23/2000	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Cygnus Business Media, Inc.
Street Address:	1233 Janesville Avenue
City:	Fort Atkinson
State/Country:	WISCONSIN
Postal Code:	53538
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2559759	YOUR COURSE

CORRESPONDENCE DATA

Fax Number: (202)663-8007
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 202-663-8000
 Email: va-logocops@pillsburywinthrop.com
 Correspondent Name: Patrick J. Jennings
 Address Line 1: 2300 N Street, N.W.
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20037

ATTORNEY DOCKET NUMBER:	522379/328654
NAME OF SUBMITTER:	Patrick J. Jennings
Signature:	/Pat Jennings/

CH \$40.00 2559759

Date:

03/11/2008

Total Attachments: 1

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NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, Johnson Hill Press, Inc. ("Assignor"), a Delaware corporation with an address of 1233 Janesville Avenue, Fort Atkinson, Wisconsin 53538, owned the trademark YOUR COURSE (United States Trademark Registration No. 2,559,759) and the goodwill associated therewith;

WHEREAS, Cygnus Business Media, Inc. ("Assignee"), a Delaware corporation with an address of 1233 Janesville Avenue, Fort Atkinson, Wisconsin 53538, has acquired all rights, title, and interest in and to the YOUR COURSE trademark (United States Trademark Registration No. 2,559,759) and all of the goodwill symbolized thereby and would like to make said acquisition of record.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

Assignor confirms that it has sold, assigned, transferred, and conveyed and does hereby sell, assign, transfer, and convey to Assignee all rights, title, and interest in and to the YOUR COURSE trademark (United States Trademark Registration No. 2,559,759), together with any common law rights and the goodwill of the business symbolized therewith, as well as the right (but not the obligation) to assert the YOUR COURSE trademark and to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur, *nunc pro tunc* as of at least as early as June 23, 2000.

Dated: March 10, 2008

Johnson Hill Press, Inc.

By: _____

Name: _____

Title: _____

James G. Cole
James G. Cole
CFO

*Emailed
3/11/08*