TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Balkamp, Inc.		03/04/2008	CORPORATION: INDIANA

RECEIVING PARTY DATA

Name:	National Automotive Parts Association	
Street Address:	2999 Circle 75 Parkway	
City:	Atlanta	
State/Country:	GEORGIA	
Postal Code:	30339-3073	
Entity Type:	CORPORATION: MICHIGAN	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76216686	POWER-FIT

CORRESPONDENCE DATA

Fax Number: (312)236-8176

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-236-8500

Email: docket@cookalex.com

Correspondent Name: Raymond M. Mehler

Address Line 1: 200 West Adams Street 2850

Address Line 2: Cook, Alex, McFarron, Manzo, Cummings & Me

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	0735-0403
NAME OF SUBMITTER:	Raymond M. Mehler
Signature:	/Raymond M. Mehler/
Date:	03/11/2008

TRADEMARK

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Total Attachments: 1

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ASSIGNMENT OF TRADEMARK/SERVICE MARK

WHEREAS, Balkamp, Inc., an Indiana corporation ("Assignor") has used the trademark POWER-FIT (the "Mark"), and is the owner of the related U.S. Registration Number 2,629,256 residing in the United States Patent and Trademark Office; and

WHEREAS, NATIONAL AUTOMOTIVE PARTS ASSOCIATION, a Michigan corporation ("Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the Mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, transfer, convey and deliver (and agrees further to assign, transfer, convey and deliver) to Assignee all right, title and interest in and to the Mark and the registrations therefor in the United States and throughout the world together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof;

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts that Assignee may require in order to vest all of Assignor's right, title, and interest in and to the Mark in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

BALKAMP, INC.

Date: $3-4-08$	By: 27-101	
	Name: O.T. Tollison Title: President	
State of <u>Fridiana</u>) ss: County of <u>Marion</u>)		
On this $4h_1$ day of known to be the person described	of March, 2008, before me personally came in the foregoing instrument, who signed the e to be of his free act and deed, on the day an	foregoing instrument in

Notary Public Mary F. Knudsen
[Affix notary stamp and seal]

My Commission Expires May 11, 2008

RECORDED: 03/11/2008

TRADEMARK
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