# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
GRADUATE LTD./D/B/A GRADWARE.COM		03/07/2008	CORPORATION:

## **RECEIVING PARTY DATA**

Name:	STUDENT AND TEACHER SUPERSTORE, L.P.	
Doing Business As:	DBA ACADEMIC SUPERSTORE	
Street Address:	2101 E ST. ELMO #360	
City:	AUSTIN	
State/Country:	TEXAS	
Postal Code:	78744	
Entity Type:	LIMITED PARTNERSHIP:	

#### PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2473254	GRADWARE
Registration Number:	2505980	PLUSPOINTS

# **CORRESPONDENCE DATA**

Fax Number: (858)724-1800

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 858-793-1220

Email: NDELLARA@SANDIEGOBUSINESSLAW.COM

Correspondent Name: NIKKI DELL'ARA

Address Line 1: 445 MARINE VIEW AVE. #306
Address Line 4: SAN DIEGO, CALIFORNIA 92014

NAME OF SUBMITTER:	Nikki Dell'Ara
Signature:	/Nikki Dell'Ara/
Date:	03/11/2008 TRADEMARK

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> TRADEMARK REEL: 003736 FRAME: 0356

# **ASSIGNMENT**

WHEREAS, Graduate Ltd. (d/b/a Gradware.com) (ASSIGNOR), a California corporation located in San Diego, California, is the registered owner of U.S. Registration No. 2473254 for the Mark "GRADWARE" in International Classes 035 (Registered Mark);

WHEREAS, Student and Teacher Superstore, L.P., (d/b/a Academic Superstore) (ASSIGNEE), a Texas limited partnership, located and doing business at 2101 E. Elmo Street, Suite 360, Austin, TX 78744, has purchased the rights to the Registered Mark pursuant to that certain Asset Purchase Agreement by and between Assignor and Assignee dated October 1, 2007.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the ASSIGNOR, does sell, assign, transfer, and set over to the ASSIGNEE, the entire right, title, and interest in, and to the Registered Mark, together with the goodwill of the business in connection with which the Registered Mark is used.

Dated:  $\frac{3}{7/08}$ 

Bv:

Alex Neal, President

Graduate Ltd.

TRADEMARK

RECORDED: 03/11/2008 -1- REEL: 003736 FRAME: 0357