

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bowers & Associates, Inc.		02/19/2008	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	ACS Marketing, L.P.		
Street Address:	2828 N. Haskell Ave.		
Internal Address:	Bldg. 1, Fl 10		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75204		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1985915	PARADIGM	
Registration Number:	2856330	BIT BOWERS INFORMATION TECHNOLOGY	
CORRESPONDENCE DATA			
Fax Number:	(214)584-5525		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	214-584-5367		
Email:	tom.hilbun@acs-inc.com		
Correspondent Name:	Thomas E. Hilbun		
Address Line 1:	2828 N. Haskell Ave.		
Address Line 2:	Bldg. 1, Fl 9		
Address Line 4:	Dallas, TEXAS 75204		
ATTORNEY DOCKET NUMBER:	TM/2731 & TM/2732		
NAME OF SUBMITTER:	Thomas E. Hilbun		

CH \$65.00 1985915

Signature:

/Thomas E. Hilbun/

Date:

03/11/2008

Total Attachments: 2

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ASSIGNMENT

This ASSIGNMENT is made effective as of February 19, 2008, between **Bowers & Associates, Inc.**, a Wisconsin corporation, having its principal place of business at 9779 South Franklin Drive, Suite 100, Franklin, Wisconsin 53132 ("Assignor"), and **ACS Marketing, L.P.**, a Delaware limited partnership, whose general partner is Affiliated Computer Services, Inc., a Delaware corporation, located and doing business at 2828 N. Haskell, Dallas, Texas 75204 ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of the Intellectual Property, including but not limited to service marks, trademarks, and the related trade dress listed on Schedule A hereto (collectively, the "IP"); and

WHEREAS, Assignor desires to assign the IP to Assignee, and Assignee desires to acquire the IP.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in and to the IP, including all of its common law rights and registrations thereto, including:

- a) the entire worldwide interest and goodwill of the business symbolized by the service marks, trademarks; and
- b) the right to sue and collect damages for past infringement of service marks, trademarks, and the related trade dress.

Assignor

BOWERS & ASSOCIATES, INC.

By: _____

Tas Panos

Vice President & Secretary

Assignee

ACS MARKETING, L.P.

By: Affiliated Computer Services, Inc., its
General Partner

By: _____

A. Jeffrey Smith

Senior Vice President

SCHEDULE A

Trademark/Service Marks

MARK	COUNTRY	REG. NUMBER	REG./APP. DATE
PARADIGM	US	1,985,915	Reg. 7/9/1996
BIT Bowers Information Technology	US	2,856,330	Reg. 6/22/2004