

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Niche Media, LLC		03/05/2008	LIMITED LIABILITY COMPANY: NEW YORK

RECEIVING PARTY DATA

Name:	Niche Media Holdings, LLC
Street Address:	901 N. Green Valley Parkway
Internal Address:	Ste. 210
City:	Henderson
State/Country:	NEVADA
Postal Code:	89074
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	78676249	NICHE ACCESS
Serial Number:	78683686	NICHE MEDIA
Serial Number:	78782523	NICHE MEDIA ONLINE
Serial Number:	78776612	NICHE MEDIA'S PALM BEACH
Serial Number:	78782547	NICHE MEDIA WORLDWIDE

CORRESPONDENCE DATA

Fax Number: (702)949-8376
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (702) 949-8200
 Email: TRADEMARKS-LASVEGAS@LRLAW.COM
 Correspondent Name: Michael J. McCue
 Address Line 1: 3993 Howard Hughes Parkway
 Address Line 2: Ste. 600
 Address Line 4: Las Vegas, NEVADA 89169

CH \$140.00 78676249

ATTORNEY DOCKET NUMBER:	55105.00004
NAME OF SUBMITTER:	Christopher M. Law
Signature:	/Christopher M. Law/
Date:	03/11/2008
Total Attachments: 1 source=Niche Media Assignment#page1.tif	

ASSIGNMENT

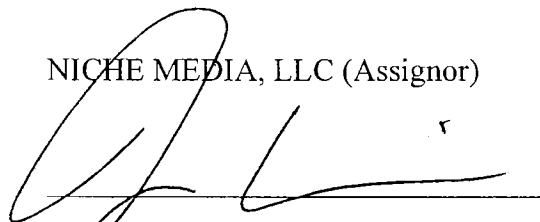
WHEREAS, NICHE MEDIA, LLC ("Assignor"), a New York Limited Liability Company, with an office located at 5th Floor, 257 Park Avenue South, New York, New York, 10010 is the owner of the following trademark registration and applications:

NICHE ACCESS	Serial No. 78/676,249
NICHE MEDIA	Serial No. 78/683,686
NICHE MEDIA ON LINE	Serial No. 78/782,523
NICHE MEDIA'S PALM BEACH	Serial No. 78/776,612
NICHE MEDIA WORLDWIDE	Serial No. 78/782,547

WHEREAS, Assignor wishes to transfer all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the mark to NICHE MEDIA HOLDINGS, LLC ("Assignee"), a Nevada Limited Liability Company, with an office located at 901 Green Valley Parkway Suite 210, Henderson, Nevada, 89074.

IN WITNESS WHEREOF, the parties have caused this instrument to be executed and effective as of the 30th day of September, 2006.

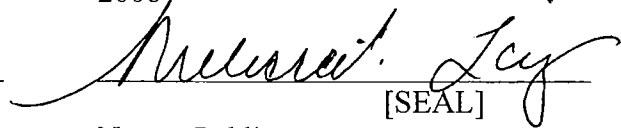
NICHE MEDIA, LLC (Assignor)



Printed Name: Jason Binn

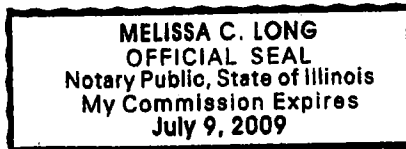
Title: President

Subscribed to me this 5 day of March, 2008



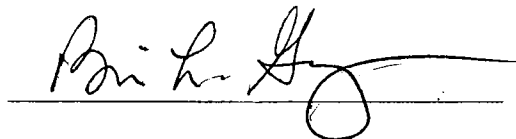
[SEAL]

Notary Public



Accepted by Assignee:

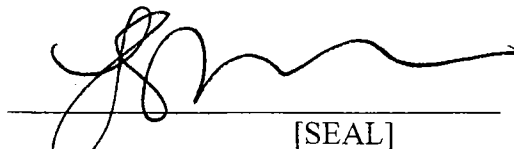
NICHE MEDIA HOLDINGS, LLC
(Assignee)



Printed Name: Brian L. Greenspun

Title: Manager

Subscribed to me this 1 day of March, 2008



[SEAL]

Notary Public

