

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lady Ester Lingerie Corp.		05/23/2006	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Russell-Newman, Ltd.		
Composed Of:	COMPOSED OF Russell-Newman Management Company, LLC, a Texas Limited Liability Company		
Street Address:	600 North Loop 288		
City:	Denton		
State/Country:	TEXAS		
Postal Code:	76202		
Entity Type:	LIMITED PARTNERSHIP: TEXAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2727265	ESCAPADES	
Registration Number:	3179996	BODY CHIC	
CORRESPONDENCE DATA			
Fax Number:	(214)953-1121		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	214-953-1111		
Email:	docket@hitchcockevert.com		
Correspondent Name:	Elisabeth A. Evert		
Address Line 1:	P O Box 131709		
Address Line 4:	Dallas, TEXAS 75313-1709		
ATTORNEY DOCKET NUMBER:	RUSN-00901		
NAME OF SUBMITTER:	Elisabeth A. Evert		
Signature:	/Elisabeth A. Evert/		

OP \$65.00 2727265

Date:

03/12/2008

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Lady Ester Lingerie Corp., a corporation organized and existing under the laws of New York with an office at 33 East 33rd Street, New York, NY 10016, (hereinafter the 'ASSIGNOR') is the owner of the trademarks listed on Schedule "A" attached hereto (the 'MARKS') that are registered in the United States Patent and Trademark Office or for which an application for registration has been filed in the United States Patent and Trademark Office; and

WHEREAS, Russell-Newman Ltd, a corporation organized and existing under the laws of Texas, with an address of 600 North Loop 288, Denton, TX 76209, (hereinafter the 'ASSIGNEE') is desirous of acquiring all rights, title and interest in and to said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby sell, assign and transfer unto said ASSIGNEE, its successors and assigns, all of its rights, title and interest in and to said trademarks together with the registrations thereof and applications for registration thereof as set forth on Schedule "A" attached hereto, and the goodwill of the business symbolized thereby.

FURTHER, this assignment supersedes all Trademark assignments made as per the Asset Purchase Agreement dated as of March 31, 2006 and is made in lieu of the inability of ASSIGNOR to deliver the JeT'adore trademark.

FURTHER, said ASSIGNOR hereby transfers its rights to sue and collect damages for any past or present infringement with respect to said trademarks.

FURTHER, said ASSIGNOR hereby agrees to execute such other documents that ASSIGNEE may deem necessary to perfect its title to said trademarks, registrations and applications, at no additional expense to ASSIGNEE.

IN WITNESS WHEREOF, said ASSIGNOR has hereunto executed this instrument on this 23rd day of May, 2006.

LADY ESTER LINGERIE CORP.

By: 

Title: RESIDENT

RN Trademark Assignment

SCHEDULE A

1. Registrations

Mark	Registration No.	Registration Date
ESCAPADES	2,727,265	7/17/02

2. Pending Application

Mark	Serial No.	Filing Date
BODY CHIC	78689646	08/10/2005

RN Trademark Assignment