

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ludlow Productions, Inc. d/b/a Nationwide Flowers		02/12/2008	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Coast to Coast Flowers Inc.		
Street Address:	6980 Beneva Road		
City:	Sarasota		
State/Country:	FLORIDA		
Postal Code:	34238		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76397563	COAST TO COAST FLOWERS	
CORRESPONDENCE DATA			
Fax Number:	(248)647-5210		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	248-647-6000		
Email:	docket@patlaw.com		
Correspondent Name:	Ernest I. Gifford		
Address Line 1:	PO Box 7021		
Address Line 4:	Troy, MICHIGAN 48007		
ATTORNEY DOCKET NUMBER:	BFG-10119/01		
NAME OF SUBMITTER:	Ernest I. Gifford		
Signature:	/EIG/		
Date:	03/12/2008		

OP \$40.00 76397563

Total Attachments: 1
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ASSIGNMENT

WHEREAS, Ludlow Productions, Inc. d/b/a Nationwide Flowers (hereinafter ASSIGNOR) a Ohio corporation having a place of business at 67941 Cornell Road, Cincinnati, Ohio 54242 is the owner of U.S. Trademark Registration No. 2,774,735 Ser. No. 76/397,563) and of the trademark "Coast To Coast Flowers" (hereinafter the MARK) as well as the goodwill associated with the MARK.

WHEREAS, Coast To Coast Flowers Inc. (hereinafter ASSIGNEE) a corporation of the State of Florida having its principal place of business at 6980 Beneva Rd, Sarasota Florida 34238 desires to acquire the entire right, title and interest to the MARK as well as Registration No 2,774735;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable considerations, receipt whereof is hereby acknowledged, ASSIGNOR does sell, assign and transfer to the ASSIGNEE, its successors and assigns, all right, title and interest in the United States of America and all foreign countries in and to the MARK including Registration No. 2,774,735 as well as the goodwill associated with the MARK

Ludlow Productions, Inc. d/b/a Nationwide Flowers

By: Kerry A. Durban

2/12/08
Date