

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																											
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																											
<b>CONVEYING PARTY DATA</b>																												
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">Name</th> <th style="width: 30%;">Formerly</th> <th style="width: 20%;">Execution Date</th> <th style="width: 20%;">Entity Type</th> </tr> <tr> <td>Cognio LLC</td> <td></td> <td>10/15/2007</td> <td>LIMITED LIABILITY COMPANY: DELAWARE</td> </tr> </table>	Name	Formerly	Execution Date	Entity Type	Cognio LLC		10/15/2007	LIMITED LIABILITY COMPANY: DELAWARE																				
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<b>RECEIVING PARTY DATA</b>																												
Name:	Cisco Technology, Inc.																											
Street Address:	170 West Tasman Drive																											
City:	San Jose																											
State/Country:	CALIFORNIA																											
Postal Code:	95134																											
Entity Type:	CORPORATION: CALIFORNIA																											
<b>PROPERTY NUMBERS Total: 8</b>																												
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 20%;">Property Type</th> <th style="width: 15%;">Number</th> <th style="width: 65%;">Word Mark</th> </tr> <tr> <td>Serial Number:</td> <td>77084067</td> <td>COFI</td> </tr> <tr> <td>Serial Number:</td> <td>77084078</td> <td>COGNIFI</td> </tr> <tr> <td>Serial Number:</td> <td>77084086</td> <td>COGNITIVE WIFI</td> </tr> <tr> <td>Serial Number:</td> <td>77084095</td> <td>COGNITIVE WLAN</td> </tr> <tr> <td>Serial Number:</td> <td>78437527</td> <td>WIRX</td> </tr> <tr> <td>Registration Number:</td> <td>2933936</td> <td>COGNIO</td> </tr> <tr> <td>Registration Number:</td> <td>2978329</td> <td>COGNIO</td> </tr> <tr> <td>Registration Number:</td> <td>3231580</td> <td>SPECTRUM EXPERT</td> </tr> </table>	Property Type	Number	Word Mark	Serial Number:	77084067	COFI	Serial Number:	77084078	COGNIFI	Serial Number:	77084086	COGNITIVE WIFI	Serial Number:	77084095	COGNITIVE WLAN	Serial Number:	78437527	WIRX	Registration Number:	2933936	COGNIO	Registration Number:	2978329	COGNIO	Registration Number:	3231580	SPECTRUM EXPERT	
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Registration Number:	3231580	SPECTRUM EXPERT																										
<b>CORRESPONDENCE DATA</b>																												
Fax Number:	(650)938-5200																											
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>																												
Phone:	650 988-8500																											
Email:	trademarks@fenwick.com																											

CH \$215.00 77084067

Correspondent Name: Karen Marie Kitterman, Esq.  
Address Line 1: 801 California Street  
Address Line 2: Silicon Valley Center,  
Address Line 4: Mountain View, CALIFORNIA 94041

ATTORNEY DOCKET NUMBER:	23764-00071
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NAME OF SUBMITTER:	Karen Marie Kitterman, Esq.
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Signature:	/Karen Marie Kitterman/
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Date:	03/05/2008
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CONFIDENTIAL

EXHIBIT C  
TO THE ASSET TRANSFER AGREEMENT

**TRADEMARKS ASSIGNMENT**

This Trademarks Assignment ("**Assignment**") is made effective as of October 15, 2007, by and between Cognio LLC, a Delaware limited liability company ("**Target**"), and Cisco Technology, Inc., a California corporation ("**CTI**").

**WHEREAS**, pursuant to that certain Asset Transfer Agreement dated as of October 15, 2007, among Target, CTI and another affiliated party ("**Asset Transfer Agreement**"), certain intellectual property rights, including without limitation all rights, title and interest in and to Target Marks (defined below), were assigned to CTI; and

**NOW, THEREFORE**, Target and CTI hereby agree as follows and confirm that:

"**Target Marks**" means all of Target's trademarks, service marks, trade names, trade dress, logos, designs and slogans, in word mark, stylized and/or design formats, including without limitation Target's trademark registrations and applications (except for Target's Intent-to-Use U.S. applications for which Amendments to Allege Use or Statements of Use have not yet been filed with the U.S. Patent and Trademark Office) and any and all of Target's common law rights in the aforementioned items, together with all goodwill associated with and symbolized by the aforementioned items, including without limitation the marks identified in Schedule 1 and Schedule 2 attached hereto and all of the goodwill associated with and symbolized by such marks;

Target has assigned and transferred, and CTI has received and accepted all of Target's rights, title and interest throughout the world in and to the Target Marks and all the rights, claims and privileges pertaining to the Target Marks, including without limitation: the registrations and applications pertaining thereto (except for Target's Intent-to-Use U.S. applications for which Amendments to Allege Use or Statements of Use have not yet been filed with the U.S. Patent and Trademark Office), together with all of the goodwill of the business associated with and symbolized by the Target Marks; and the right to sue and recover damages for past, present and future infringements thereof and to stand in the place of Target in all matters related thereto.

**IN WITNESS WHEREOF**, Target and CTI have caused this Assignment to be made as of the Effective Date.

COGNIO LLC

By: 

Name: Sed Hooper

Title: President & CEO

Date: Jan. 3, 2008

Address: 2711 Centerville Road  
Suite 400  
Wilmington, Delaware 19808

CISCO TECHNOLOGY, INC.

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Address: 170 West Tasman Drive  
San Jose, CA 95134  
Attn: Tax Department

CONFIDENTIAL

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**COGNIO LLC**

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Address: 2711 Centerville Road  
Suite 400  
Wilmington, Delaware 19808

Cognio LLC Asset Transfer Agreement

**CISCO TECHNOLOGY, INC.**

By: \_\_\_\_\_

Name: Evan Sloves

Title: Assistant Secretary

Date: 12/14/07

Address: 170 West Tasman Drive  
San Jose, CA 95134  
Attn: Tax Department

CONFIDENTIAL

**EXHIBIT C  
TO THE ASSET TRANSFER AGREEMENT**

**SCHEDULE 1  
TO TRADEMARKS ASSIGNMENT**

**UNITED STATES TRADEMARK APPLICATIONS AND REGISTRATIONS**

Mark Name	Country	Status	Serial No.	Filing Date	Registration No.
COGNIO	United States	Registered	78/138,458	6/25/2002	2,933,936
COGNIO & Design	United States	Registered	78/172,826	10/10/2002	2,978,329
SPECTRUM EXPERT	United States	Registered	78/755,197	11/16/2005	3,231,580
COFI	United States	Non-Final Action Issued 5/07/2007	77/084,067	1/16/2007	N/A
COGNIFI	United States	Non-Final Action Issued 5/07/2007	77/084,078	1/16/2007	N/A
COGNITIVE WIFI	United States	Non-Final Action Issued 5/08/2007	77/084,086	1/16/2007	N/A
COGNITIVE WLAN	United States	Non-Final Action Issued 5/08/2007	77/084,095	1/16/2007	N/A
WIRX	United States	Third Extension Accepted	78/437,527	6/18/2004	N/A