

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|---------------------------|------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Licorera Zacapaneca S.A. | | 12/31/2007 | CORPORATION: GUATEMALA |
| RECEIVING PARTY DATA | | | |
| Name: | RUM CREATION & PRODUCTS, INC. | | |
| Street Address: | P.O. Box 3152, Road Town | | |
| City: | Tortola | | |
| State/Country: | BRITISH VIRGIN ISLANDS | | |
| Entity Type: | CORPORATION: BRITISH VIRGIN ISLANDS | | |
| PROPERTY NUMBERS Total: 7 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3268185 | ZACAPA | |
| Registration Number: | 2645445 | RON ZACAPA CENTENARIO | |
| Registration Number: | 3264672 | ZACAPA CENTENARIO 15 AÑOS | |
| Registration Number: | 3264674 | ZACAPA CENTENARIO 23 AÑOS | |
| Registration Number: | 3197849 | RON ZACAPA CENTENARIO XO | |
| Registration Number: | 3232090 | RON ZACAPA CENTENARIO | |
| Registration Number: | 1731470 | ZACAPA CENTENARIO | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (312)338-1500 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 312 338 1000 | | |
| Email: | tmlaw@dineff.com | | |
| Correspondent Name: | Justin R. Young - Dineff Trademark Law | | |
| Address Line 1: | 160 North Wacker Drive | | |
| Address Line 4: | Chicago, ILLINOIS 60606 | | |
| ATTORNEY DOCKET NUMBER: | IND-LIC-GUATEMALA | | |

OP \$190.00 3268185

DOMESTIC REPRESENTATIVE

Name: Laurel V. Dineff - TMLAW Associates
Address Line 1: 7646 West 63rd Street
Address Line 4: Summit, ILLINOIS 60501

| | |
|--------------------|-----------------|
| NAME OF SUBMITTER: | Justin R. Young |
| Signature: | /justinryoung/ |
| Date: | 03/13/2008 |

Total Attachments: 3
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ASSIGNMENT

THIS ASSIGNMENT is made by and between **LICORERA ZACAPANECA S.A.**, a corporation organized under the laws of **Guatemala** with its principal place of business at **Km. 16.5 Road Roosevelt, 4-81, Mixco, Guatemala** (The "Assignor") and **RUM CREATION & PRODUCTS, INC.**, a corporation organized under the laws of **British Virgin Islands**, with its principal place of business at **P. O Box 3152, Road Town, Tortola and British Virgin Islands** (The "Assignee").

WHEREAS, the Assignor is the owner of the trademark listed in the Schedule contained herein and has adopted and used same in the United States; and

WHEREAS, the Assignee desires to acquire all of the Assignor's right in and to the Trademark, and the good will associated therewith;


NOW THEREFORE, in consideration of the sum of *Ten Dollars \$10.00* and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor assigns, transfers and conveys to the Assignee all rights, title and interests in and to the Trademark and the registration thereof together with the good will of the business which is symbolized by the Trademark and with the right to recover for damages and profits and all other remedies for past infringements thereof.

THE SCHEDULE

| Trademark | Class | File number | Registration number | Expiration Date |
|--|-------|-------------|---------------------|-----------------|
| ZACAPA | 33 | | 3.268.185 | 24/07/2017 |
| RON ZACAPA CENTENARIO Y DISEÑO | 33 | | 2.645.445 | 05/11/2012 |
| ZACAPA CENTENARIO 15 AÑOS & DESIGN | 33 | | 3.264.672 | 17/07/2017 |
| ZACAPA CENTENARIO 23 AÑOS & DESIGN | 33 | | 3.264.674 | 17/07/2017 |
| RON ZACAPA CENTENARIO X.O. Y ETIQUETA | 33 | | 3.197.849 | 16/01/2017 |
| DISEÑO DE BOTELLA RON ZACAPA CENTENARIO | 33 | | 3.232.090 | 07/07/2017 |
| ZACAPA CENTENARIO | 33 | | 1.731.470 | 27/09/2002 |

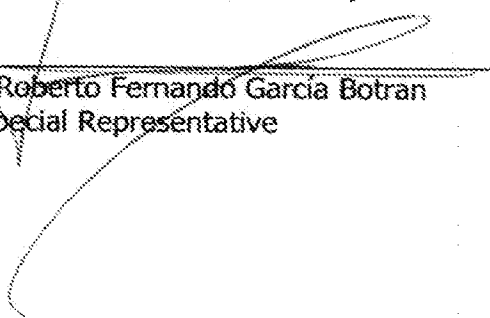
IN WITNESS HEREOF, the said Assignor has executed this assignment, and by the hand of its duly authorized officer, signed on December 31, 2007.

LICORERA ZACAPANECA S.A.

By: 
Name: Edvin Arturo Najera Reyes
Title: Manager of Plant

IN WITNESS HEREOF, the said Assignee has executed this assignment, and by the hand of its duly authorized officer, signed on December 31, 2007.

RUM CREATION & PRODUCTS, INC.

By: 
Name: Roberto Fernando Garcia Botran
Title: Special Representative

DINEFF TRADEMARK LAW LIMITED
160 N. Wacker Drive, Chicago, IL 60606
Tel.: (312) 338 1000 Fax: (312) 338 1500
Email: tmlaw@dineff.com

LIMITED POWER OF ATTORNEY

We, Rum Creation & Products, Inc. a corporation organized and existing under the laws of British Virgin Islands, domiciled in P.O Box 3152 Road Town, Tortola and British Virgin Islands, hereby appoint Dineff Trademark Law Limited and its members Laurel V. Dineff and Tamara Head, members of the Bar of the State of Illinois, R. Peter Spies, a member of the Bar of the State of Michigan, and Justin R. Young, a member of the Bar of the State of New York, to represent the Undersigned in all proceedings pertaining to industrial property, including but not limited to representing the Undersigned in all matters before the United States Patent and Trademark Office, filing and prosecuting trademark applications until registration, receiving certificates of registration and all other legal documents, filing and prosecuting oppositions, cancellations and other official or third party objections; filing and prosecuting appeals; obtaining recordal of licenses and assignments and all other legal documents effecting the intellectual property of the Undersigned; initiating and conducting other administrative proceedings; representing the Undersigned in all other matters that may become necessary during the prosecution, maintenance and protection of the Undersigned's intellectual property, including but not limited to submitting to mediation and arbitration forums; representing the Undersigned in judicial actions and all other actions that may become necessary, including granting associated Power of Attorney to third parties if necessary in fulfilling Dineff Trademark Law's obligations and duties stemming from this appointment.

Rum Creation & Products, Inc.

Name: Roberto Fernando García Botran

Title: Special Representative

Date: December 31, 2007