

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	First Lien Trademark Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CBI Research, Inc.		02/29/2008	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Credit Suisse, as First Lien Administrative Agent		
Street Address:	Eleven Madison Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	Bank:		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77209264	PHARMACEUTICAL MEETING PLANNERS FORUM	
Serial Number:	77103652	PHARMACEUTICAL MARKETING COMPLIANCE CONGRESS	
CORRESPONDENCE DATA			
Fax Number:	(714)755-8290		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	ipdocket@lw.com		
Correspondent Name:	Latham & Watkins LLP		
Address Line 1:	650 Town Center Drive		
Address Line 2:	Suite 2000		
Address Line 4:	Costa Mesa, CALIFORNIA 92626		
ATTORNEY DOCKET NUMBER:	038263-0055		
NAME OF SUBMITTER:	Rhonda DeLeon		
Signature:	/Rhonda DeLeon/		

OP \$65.00 77209264

Date:

03/13/2008

Total Attachments: 6

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FIRST LIEN TRADEMARK SECURITY AGREEMENT

This FIRST LIEN TRADEMARK SECURITY AGREEMENT (this “Agreement”), dated as of February 29, 2008, is made between Holdings (as defined in the Credit Agreement), the Borrower (as defined in the Credit Agreement), and each Subsidiary of Borrower (each, a “Grantor”, and collectively, the “Grantors”), and Credit Suisse, as Administrative Agent (together with any successor(s) thereto in such capacity, the “Administrative Agent”) and as Collateral Agent (together with any successor(s) thereto in such capacity, the “Collateral Agent”) for each of the Secured Parties;

W I T N E S S E T H :

WHEREAS, pursuant to a First Lien Credit Agreement, dated as of May 31, 2007 (as amended, supplemented, amended and restated or otherwise modified from time to time, the “Credit Agreement”), among the Borrower, the various financial institutions and other Persons from time to time parties thereto (collectively, the “Lenders”), Credit Suisse Securities (USA) LLC and Barclays Bank PLC, as Joint Lead Arrangers, TD Securities (USA) LLC and The Governor and Company of the Bank of Ireland as Syndication Agents, and Credit Suisse, as Administrative Agent and as Collateral Agent, the Lenders and the Issuers have extended Commitments to make Credit Extensions to the Borrower;

WHEREAS, in connection with the Credit Agreement, each Grantor has executed and delivered the Pledge and Security Agreement, dated as of May 31, 2007 (as amended, supplemented, amended and restated or otherwise modified from time to time, the “Security Agreement”);

WHEREAS, pursuant to Section 7.5 of the Security Agreement and the Supplement to the First Lien Pledge and Security Agreement, executed concurrently with this Agreement, the undersigned is becoming a Grantor under the Security Agreement;

WHEREAS, pursuant to Section 4.6 of the Security Agreement, the undersigned Grantor is required to execute and deliver this Agreement and to grant to the Collateral Agent a continuing security interest in all of the Trademark Collateral (as defined below) to secure all of its Obligations;

WHEREAS, the undersigned Grantor has duly authorized the execution, delivery and performance of this Agreement; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and in order to induce (i) the Lenders and the Issuers to make Credit Extensions to the Borrower pursuant to the Credit Agreement, and (ii) the Secured Parties to enter into Rate Protection Agreements, the undersigned Grantor agrees, for the benefit of each Secured Party, as follows:

SECTION 1. Definitions. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement, including its preamble and recitals, have the meanings provided (or incorporated by reference) in the Security Agreement.

SECTION 2. Grant of Security Interest. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, to secure all of its Obligations, the undersigned Grantor hereby pledges, hypothecates, charges, and mortgages to the Collateral Agent, for its benefit and the ratable benefit of each Secured Party, and grants to the Collateral Agent a security interest in, for its benefit and the ratable benefit of each Secured Party, all of the following property (the "Trademark Collateral"), whether now owned or hereafter acquired or existing by it:

- (a) (i) all trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, trade dress, service marks, certification marks, collective marks, domain names, logos and other source or business identifiers, prints and labels on which any of the foregoing have appeared or appear, designs and general intangibles of a like nature covered in clause (c) below, now existing or hereafter adopted or acquired in the United States and foreign jurisdictions, including those referred to in Item A of Schedule I attached hereto, whether currently in use or not, all registrations and recordings thereof and all applications in connection therewith, whether pending or in preparation for filing (other than "intent-to-use" applications for trademark or service mark registrations filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. § 1051, unless and until an Amendment to Allege Use or a Statement of Use under Sections 1(c) and 1(d) of said Act has been filed, to the extent that any assignment of an "intent-to-use" application prior to such filing would violate the Lanham Act), including registrations, recordings and applications in the United States Patent and Trademark Office or in any office or agency of the United States or any State thereof, and all common-law rights relating to the foregoing, and (ii) the right to obtain all reissues, extensions or renewals of the foregoing (collectively referred to as the "Trademarks");
- (b) all Trademark licenses and other agreements providing for the grant by or to such Grantor of any right under any Trademark, including each Trademark license referred to in Item B of Schedule I attached hereto;
- (c) all of the goodwill of the business connected with the use of, and symbolized by any Trademark;
- (d) the right to sue or otherwise recover for past, present and future infringements and dilutions of any Trademark or Trademark license or for any injury to the goodwill associated with the use of any such Trademark or for any breach or enforcement of any Trademark license; and
- (e) all other rights corresponding thereto, and all proceeds of the foregoing now and hereafter due and/or payable with respect thereto, including license fees, royalties, income, payments, claims, damages and proceeds of suit.

SECTION 3. Security Agreement. This Agreement has been executed and delivered by the undersigned Grantor for the purpose of registering the security interest of the Collateral Agent in the Trademark Collateral with the United States Patent and Trademark Office. The security interest granted hereby has been granted as a supplement to, and not in limitation of, the security interest granted to the Collateral Agent for its benefit and the benefit of each Secured

Party under the Security Agreement. The Security Agreement (and all rights and remedies of the Collateral Agent and each Secured Party thereunder) shall remain in full force and effect in accordance with its terms.

SECTION 4. Acknowledgment. The undersigned Grantor does hereby further acknowledge and affirm that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as if fully set forth herein.

SECTION 5. Loan Document, etc. This Agreement is a Loan Document executed pursuant to the Credit Agreement and shall (unless otherwise expressly indicated herein) be construed, administered and applied in accordance with the terms and provisions of the Credit Agreement.

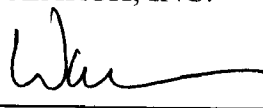
SECTION 6. Counterparts. This Agreement may be executed by the parties hereto in several counterparts (including by telecopy, facsimile or other electronic transmission), each of which shall be deemed to be an original and all of which shall constitute together but one and the same agreement.

SECTION 7. Governing Law. This Agreement shall be deemed to be a contract made under and governed by the internal laws of the state of New York.

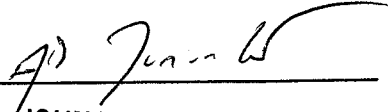
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IN WITNESS WHEREOF, each of the parties hereto has caused this Trademark Security Agreement to be duly executed and delivered by its respective officer thereunto duly authorized as of the date first above written.

CBI RESEARCH, INC.

By: 
Name: WARD D. HELMS
Title: VICE PRESIDENT

CREDIT SUISSE, CAYMAN ISLANDS
BRANCH,
as Administrative Agent

By: 
Name: JOHN D. TORONTO
Title: DIRECTOR

By: 
Name: KARIM BLASETTI
Title: VICE PRESIDENT

[First Lien Trademark Security Agreement]

TRADEMARK
REEL: 003739 FRAME: 0980

Item A. Trademarks

Common Law Trademarks

Trademark

The Center for Business
Intelligence

The Center for Business
Intelligence Presenting
Industry Opportunities &
Solutions

Patient Assistance Programs
Pharmaceutical/Biotech
Accounting and Regulatory
Conference

Pending U.S. Trademark Applications

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
Pharmaceutical Meeting Planners Forum	77209264	6/19/07
Pharmaceutical Marketing Compliance Congress	77103652	2/9/07

Item B. Trademark Licenses

<u>Trademark</u>	<u>Licensor</u>	<u>Licensee</u>	<u>Effective Date</u>	<u>Expiration Date</u>
None.				