

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Anderson Press Incorporated		03/06/2008	CORPORATION: ALABAMA
RECEIVING PARTY DATA			
Name:	Whitman Publishing, LLC		
Street Address:	3101 Clairmont Road, Suite C		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30329		
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76537476	WCG	
Registration Number:	3331241	OCG	
CORRESPONDENCE DATA			
Fax Number:	(646)728-2614		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-596-9000		
Email:	tmfilings@fishneave.com		
Correspondent Name:	Nicole D'Amato, Ropes & Gray LLP		
Address Line 1:	1211 Avenue of the Americas		
Address Line 2:	40th floor		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	001867-0015 WHITMAN		
NAME OF SUBMITTER:	Nicole D. D'Amato		
Signature:	/Nicole D. D'Amato/		

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Date:

03/14/2008

Total Attachments: 4

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U.S. TRADEMARK ASSIGNMENT

This U.S. TRADEMARK ASSIGNMENT (this "Assignment"), effective the 16th day of March, 2008, is made and entered into by and between Anderson Press, Inc., a Alabama corporation, having its principal place of business at 3101 Clairmont Road, Suite C, Atlanta, Georgia 30329 (the "Assignor"), and Whitman Publishing, LLC, a Georgia limited liability corporation, having its principal place of business at 3101 Clairmont Road, Suite C, Atlanta GEORGIA 30329 (the "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks, applications, registrations and related goodwill identified on Schedule A hereto;

WHEREAS, the Assignee wishes to acquire the trademarks, applications, registrations and related goodwill identified on the attached Schedule A;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of Assignor's right, title, and interest in and to the trademarks, applications, registrations and related goodwill identified on the attached Schedule A, together with the right to sue and collect damages for all past, present, and future infringements thereof. All costs and fees in connection with recording this assignment shall be paid by the Assignee.

ANDERSON PRESS, INC.

By J. Gordon
Name: J. Gordon
Title: President
Anderson Press

WHITMAN PUBLISHING, LLC

By Mary Counts
Name: Mary Counts
Title: President

STATE OF Georgia)
COUNTY OF De Kalb) : ss:

On this 4th day of March, 2008, before me personally appeared John McPowell, who being by me duly sworn did depose and say that he is President of Anderson Publishing, Inc., the corporation described in and which executed the foregoing Assignment; that he signed his name thereto; and that he was authorized by the Board of Directors of said corporation to sign said document on its behalf.

Jan Huebner
Notary Public
My Commission Expires
5/30/08

STATE OF CA.)

COUNTY OF Del Norte) : ss:

On this 4th day of March, 2008, before me personally appeared Mary Courts, who being by me duly sworn did depose and say that he is President of Whitman Publishing, LLC, the corporation described in and which executed the foregoing Assignment; that he signed ^{her} his name thereto; and that he ^{she} was authorized by the Board of Directors of said corporation to sign said document on its behalf.

[Signature]
Notary Public My Commission Expires 5/30/08

SCHEDULE A

Mark	Status	Serial No./ Registration No.	Filing Date/ Registration Date
WCG	Pending	76/537476	August 14, 2003
OCG	Registered	3331241	November 6, 2007