

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	09/01/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sara Lee International LLC		03/13/2008	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Samar LLC
Street Address:	70 West Madison Street
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60602
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1086726	CAMP DRY
Registration Number:	0768571	WOOD PREEN

CORRESPONDENCE DATA

Fax Number: (630)598-7333
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 6305986402
 Email: docket@saralee.com
 Correspondent Name: Mary Margaret Murray
 Address Line 1: 3500 Lacey Road
 Address Line 4: Downers Grove, ILLINOIS 60515

ATTORNEY DOCKET NUMBER:	IP07-026 MAR
NAME OF SUBMITTER:	Mary Margaret Murray

CH \$65.00 1086726

Signature:

/mary margaret murray/

Date:

03/14/2008

Total Attachments: 1
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TRADEMARK ASSIGNMENT

WHEREAS Sara Lee International LLC, (hereinafter "Assignor"), a Delaware limited liability company having its principal place of business at 70 West Madison Street, Chicago Illinois 60602, has adopted, used and is using the trademarks.

WHEREAS, Saramar LLC (hereinafter "Assignee), a Delaware limited liability company having its principal place of business at 70 West Madison Street, Chicago Illinois 60602.

NOW, THEREFORE for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all rights, title and interest in and to said trademarks

CAMP DRY Registration Number 1086726

WOOD PREEN Registration Number 768571

together with the goodwill of the business symbolized by the mark and the registrations and applications thereof to be effective, nunc pro tunc, as of September 1, 2006.

Assignor warrants that is the lawful owner of all rights transferred to Assignee by this Assignment.

SARA LEE INTERNATIONAL, LLC

By: Carol E. Arellano

Name: Carol E. Arellano

Title: Assistant Secretary

Date:

State of Illinois)
) SS.
County of DuPage)

Subscribed and sworn to before me on this 14th of March, 2008.

Sheri Cooper
Notary Public

[SEAL]

