

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | | | |
|----------------------------------|--|-----------------------|-------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| JA Fitness, Inc. | | 03/12/2008 | CORPORATION: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | John Abdo | | |
| Street Address: | 4550 Via Marina | | |
| Internal Address: | Suite 208 | | |
| City: | Marina Del Rey | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90292 | | |
| Entity Type: | INDIVIDUAL: UNITED STATES | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2944729 | I'M A DOER | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (312)580-1189 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 312 580-1180 | | |
| Email: | docket@olsonip.com | | |
| Correspondent Name: | OLSON & CEPURITIS, LTD. | | |
| Address Line 1: | 20 North Wacker Drive | | |
| Address Line 2: | 36th Floor | | |
| Address Line 4: | Chicago, ILLINOIS 60606 | | |
| ATTORNEY DOCKET NUMBER: | 100200-6 | | |
| NAME OF SUBMITTER: | Deborah A. Melchi | | |
| Signature: | /dam/ | | |

CH \$40.00 2944729

Date:

03/17/2008

Total Attachments: 1

source=Abdo-2944729#page1.tif

ASSIGNMENT OF TRADEMARK

JA Fitness, Inc., a California corporation having an address of 4550 Via Marina, Suite 208, Marina Del Rey, California 90292, hereby assigns all rights, title and interests it has in the trademark TM A DOER, and in U.S. Trademark Registration No. 2,944,729 therefor, to John Abdo, an individual having an address of 4550 Via Marina, Suite 208, Marina Del Rey, California 90292, for good and valuable consideration, receipt of which is hereby acknowledged, together with all the goodwill of the business in connection with which the trademark is used and which is symbolized by the trademark, along with the right to recover for damages and profits for past infringement thereof.

JA FITNESS, INC.

By: John Abdo
John Abdo
President

Date: 3-12-08