Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Inco Chemical Supply Co.		03/10/2008	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	The Euclid Chemical Company	
Street Address:	19218 Redwood Road	
City:	Cleveland	
State/Country:	ОНІО	
Postal Code:	44110	
Entity Type: CORPORATION: OHIO		

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	78399348	STONECRETE
Registration Number:	3056374	COLOR-CRETE
Registration Number:	2096080	STAIN-CRETE
Registration Number:	1803749	THINCRETE
Registration Number:	1802739	SLATE CRETE
Registration Number:	1523054	INCRETE

CORRESPONDENCE DATA

Fax Number: (216)241-0816

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 216.622.8200

Email: ipdocket@calfee.com Correspondent Name: Diane H. Dobrea Address Line 1: 800 Superior Avenue

Address Line 2: Suite 1400

Address Line 4: Cleveland, OHIO 44114-2688

TRADEMARK

REEL: 003740 FRAME: 0986

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ATTORNEY DOCKET NUMBER:	06821/03905 (ECC)	
NAME OF SUBMITTER:	Sandi L. Colello	
Signature:	/Sandi L. Colello/	
Date:	03/17/2008	
Total Attachments: 2 source=00253480#page1.tif source=00253480#page2.tif		

TRADEMARK REEL: 003740 FRAME: 0987

ASSIGNMENT OF MARKS

WHEREAS, Inco Chemical Supply Co., a Florida corporation with its principal place of business located at 31 Rue des Chateaux, Tarpon Springs, Florida 34688 ("Assignor"), is the owner all right, title and interest in and to certain marks that are Acquired Assets for purposes of a certain Asset Purchase Agreement of even date herewith by and between, among others, the parties hereto (the "Marks"), including but not limited to the patents and patent applications shown on Schedule A; and

WHEREAS, The Euclid Chemical Company, an Ohio corporation with its principal place of business located at 19218 Redwood Road, Cleveland, Ohio 44110 ("Assignee"), is desirous of acquiring all right, title and interest in and to the Marks, all registrations and/or applications for registration for the Marks, and the goodwill associated with the Marks;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby sells, assigns and transfers to Assignee, all right, title and interest in and to (i) the Marks, (ii) the registrations and/or applications for registration of the Marks, including but not limited to those identified on Schedule A, (iii) all income, royalties, damages and payments now or hereafter due or payable with respect to the Marks, (iv) all rights of action arising from the Marks, including all claims for damages by reason of past, present and future infringement of the Marks and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made, and (v) the goodwill of the business symbolized by the Marks.

Dated: March 10 , 2008 ASSIGNOR STATE OF SS COUNTY OF Pasco Subscribed and sworn to before me on March // , 2008 & Shannon

Comm# DD0669733 Expires 5/2/2010

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SCHEDULE A

Country	Mark	Reg. No. / (Serial No.)	Reg. Date / (Filing Date)	Goods
U.S.	STONECRETE	(78/399,348)	(4/9/04)	Form liners made of urethane material for use in the fabrication of concrete sound barriers
U.S.	COLOR-CRETE	3,056,374	1/31/06	Coatings in the nature of iron-oxide and color pigment for use with construction material for driveways, patios, stamped concrete, swimming pool decks, tennis courts, parking areas, sidewalks, tilt-up and cast-in-place construction
U.S.	STAIN-CRETE	2,096,080	9/9/97	Pigmented acid in the nature of a coating for use in coloring and shading floors, walls, and sidewalks
U.S.	THINCRETE	1,803,749	11/9/93	Building surfaces; namely, concrete
U.S.	SLATE CRETE	1,802,739	11/2/93	Building surfaces; namely, concrete
U.S.	INCRETE	1,523,054	2/7/89	Chemicals, namely concrete sealers and color hardeners
Canada	INCRETE	TMA387,882	8/16/91	Chemicals for colouring and sealing the surface of concrete, namely colour hardeners, colour release agents and clear sealers; stamping tools for imprinting the surface of concrete with a pattern and texture
Japan	INCRETE & Japanese characters	2,697,040	10/31/94	The product made from a plastic which gives the pattern of (shikiishi) to non-hardened concrete grounds, such as a sidewalk, and an entrance of a building or the poolside, and the mold material made of rubber, cement and its product, stone
Мехісо	INCRETE SYSTEMS & DESIGN	488,257	4/24/95	Services rendered by all classes of constructions and repair of real estate and roads, installation of floors and banquets, premezclado, delivery and pumping concrete
Japan	INCRETE	4,318,739	9/24/99	The pavement material for carrying out the makeup paint of the (shikiishi) pattern on concrete backgrounds, such as the entrance poolside of a sidewalk, an open space, and a building, the paved road board made from concrete, a concrete block, the slate made from cement mortar

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RECORDED: 03/17/2008

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