

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
David Brown		08/20/2005	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Alliance Board Sports, Inc.		
<b>Street Address:</b>	PO Box 2186		
<b>City:</b>	Escondido		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92033		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	77250576	ALLIANCE FOOTWEAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(760)683-3249		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	7609427269		
<b>Email:</b>	tim@denovollp.com		
<b>Correspondent Name:</b>	Maria Johnson		
<b>Address Line 1:</b>	171 Saxony Road		
<b>Address Line 2:</b>	Suite 209		
<b>Address Line 4:</b>	Encinitas, CALIFORNIA 92024		
<b>NAME OF SUBMITTER:</b>	Timothy Dennison		
<b>Signature:</b>	//TimothyDennison//		
<b>Date:</b>	03/17/2008		

**OP \$40.00 77250576**

Total Attachments: 1

**900101812**

**TRADEMARK  
 REEL: 003741 FRAME: 0378**



**TRADEMARK ASSIGNMENT**

WHEREAS, David Brown ("Assignor"), an individual with an address at 1410 Vantage Court, Vista, California 92801, owns U.S. Trademark Application No. 77/250,576 in the U.S. Patent and Trademark Office for the mark ALLIANCE FOOTWEAR ("Mark"); and

WHEREAS, Alliance Board Sports, Inc. ("Assignee"), a California corporation with a business address at P.O. Box 2186, Escondido, CA 92033 desires to acquire the Mark and obtain an assignment of U.S. Trademark Application No. 77/250,576 together with the goodwill associated with the Mark.

NOW, THEREFORE, for good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in the Mark and Application No. 77/250,576 together with the goodwill of the business symbolized by the Mark, as well as the right to sue for and collect damages for past infringement.

David H. Brown

By: 

Dated: August 15, 2007