10.00 2552884

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
IIHFI I Y HANSEN ASA I	FORMERLY HELLY-HANSEN ASA		PUBLIC LIMITED COMPANY: NORWAY

RECEIVING PARTY DATA

Name:	HELLY HANSEN AS
Street Address:	SOLGAARD SKOG 139
City:	1599 MOSS
State/Country:	NORWAY
Entity Type:	LIMITED COMPANY: NORWAY

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2552884	HELLY TECH

CORRESPONDENCE DATA

Fax Number: (703)739-9577

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 703-739-4900

Email: btaylor@stites.com

Correspondent Name: BREWSTER TAYLOR

Address Line 1: 1199 NORTH FAIRFAX STREET

Address Line 2: SUITE 900

Address Line 4: ALEXANDRIA, VIRGINIA 22314-1437

ATTORNEY DOCKET NUMBER: T02766US0

DOMESTIC REPRESENTATIVE

Name: BREWSTER TAYLOR

Address Line 1: 1199 NORTH FAIRFAX STREET

Address Line 2: SUITE 900

TRADEMARK REEL: 003741 FRAME: 0786

900101872

Address Line 4: ALEXANDRIA, VIRGINIA 22314-1437				
NAME OF SUBMITTER:	Brewster Taylor			
Signature:	/BT/			
Date:	03/18/2008			
Total Attachments: 2 source=HELLY_HANSEN_AS_NAME_CHANGEDOC#page1.tif source=HELLY_HANSEN_AS_NAME_CHANGEDOC#page2.tif				

TRADEMARK
REEL: 003741 FRAME: 0787



<u>Brønnøysundregistrene</u>

THE BRØNNØYSUND REGISTER CENTRE

Oslo Patentkontor Postboks 7007 M 0306 OSLO

Your ref. Heidi Eidsaa Our ref.

1892/07 SB-GEM

Files

Date

2007-11-08

CONFIRMATION

HELLY-HANSEN AS, organization number 912 359 999, was registered in the Register of Business Enterprises on 2 August 1988.

The following business address was registered:

Business address:

Høienhaldgt. 7

1500 MOSS

Municipality:

MOSS

In the notification registered in the Register of Business Enterprises on 21 June 1989 the following change regarding the business address was registered:

Business address:

Solgaard Skog 139

1599 MOSS

Municipality:

MOSS

After this date no changes have been registered in the Register of the Business Enterprises regarding the business address.

In the notification registered in the Register of Business Enterprises on 1 October 1996 the company converted from being a Limited Company to a Public Limited Company. In accordance with this the name of the company was changed from HELLY-HANSEN AS to HELLY-HANSEN ASA.

In the notification registered in the Register of Business Enterprises on 27 May 1997 the following change regarding the name was registered:

Name:

HELLY HANSEN ASA.

In the notification registered in the Register of Business Enterprises on 17 July 2007 the company converted from being a Public Limited Company to a Limited Company. In accordance with this the name of the company was changed from HELLY HANSEN ASA to... HELLY HANSEN AS. Rett kopt bekreites

Brønnøysundregistrene - The Brønnøysund Register Centre

Postal address: NO-8910 Brønnøysund

Telephone: The Department of Distribution 75 00 75 00 Administration 75 00 75 09 fax 75 00 75 05

E-mail: firmapost@brreg.no Internet: www.brreg.no Organization number: 974 760 673

Bayokas

TRADEMARK REEL: 003741 FRAME: 0788 After this date no changes have been registered in the Register of the Business Enterprises regarding the name.

BRØNNØYSUNDREGISTRENE - Opplysningsavdelingen THE BRONNOYSUND REGISTER CENTRE - The Department of Distribution

Thorleif Holmstrand Assistant Director



Glenn McKenzie **Executive Officer**



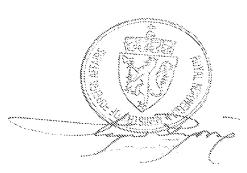
MMA

Erik Fossum Notary Public for the Brønnøysund Register Centre

> Presented as an original document Notarius publicus i Oslo

Eivind Andreas Greni førstekonsulent





This is to certify that **Eixind A.** is Notary Public in and by virtue of the position thus held is qualified to issue such certificate as the foregoing.

Royal Ministry of Foreign Affairs,

Oslo, this 13 day of November 2007

No of legal

10817/

TRADEMARK REEL: 003741 FRAME: 0789

RECORDED: 03/18/2008