

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CLARAVIEW, INC.		03/17/2008	CORPORATION:
RECEIVING PARTY DATA			
Name:	Teradata US, Inc.		
Street Address:	2835 Miami Village Drive		
City:	Miamisburg		
State/Country:	OHIO		
Postal Code:	45342		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3103566	CLARAVIEW	
CORRESPONDENCE DATA			
Fax Number:	(513)719-6964		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	937-242-4800		
Email:	Karen.Chuna@Teradata.com		
Correspondent Name:	Teradata US, Inc.		
Address Line 1:	2835 Miami Village Drive		
Address Line 2:	Law Department TDHQ-2		
Address Line 4:	Miamisburg, OHIO 45342		
ATTORNEY DOCKET NUMBER:	80120615		
NAME OF SUBMITTER:	John D. Cowart		
Signature:	/John D. Cowart/		
Date:	03/18/2008		

CH \$40.00 3103566

Total Attachments: 3

source=Trademark Assignment_Claraview to Teradata#page1.tif

source=Trademark Assignment_Claraview to Teradata#page2.tif

source=Trademark Assignment_Claraview to Teradata#page3.tif

TRADEMARK ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) and of other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **CLARAVIEW, INC.** having its principal offices at 2835 Miami Village Drive, Miamisburg, Ohio 45342 U.S.A., ("Assignor"), does hereby sell, assign, transfer and convey unto, **Teradata US, Inc.**, a Delaware Corporation, with an address of 2835 Miami Village Drive, Miamisburg, Ohio 45342, U.S.A., ("Assignee"), all right, title and interest in and to the trademarks and trademark applications listed in Schedule # 1, and any registrations resulting from any trademark applications listed below (collectively "Trademark Rights").

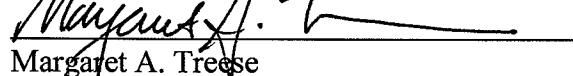
Assignor further agrees to and hereby does sell, assign, transfer and convey unto Assignee all rights:

- (i) in and to causes of action and enforcement rights for the Trademark Rights including all rights to pursue damages, injunctive relief and other remedies for past and future infringement of the Trademark Rights, and
- (ii) to apply in any or all countries of the world for trademark registration, or other governmental grants for the Trademark Rights, including without limitation under the Paris Convention, the Trademark Law Treaty, the Madrid Protocol, or any other convention, treaty, agreement or understanding.

Assignor also hereby authorizes the respective trademark office or governmental agency in each jurisdiction to register any and all trademarks which may be granted upon any of the Trademark Rights in the name of Assignee, as the assignee to the entire interest therein.

IN WITNESS WHEREOF this Assignment of Trademark Rights is executed at Dayton, Ohio on the 17th day of March, 2008.


ASSIGNOR: CLARAVIEW, Inc.

By: 
 Name: Margaret A. Treese
 Title: Assistant Secretary

STATE OF OHIO)
 COUNTY OF MONTGOMERY)

On March 17, 2008, before me, Deborah C. MacDonald, Notary Public in and for said State, personally appeared Margaret A. Treese, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity, and that by her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signature  (Seal)
 My commission expires on Oct. 29, 2011.

ASSIGNEE: Teradata US, Inc.

By: *Laura K Nyquist*
Name: Laura K. Nyquist
Title: Secretary

STATE OF OHIO)
COUNTY OF MONTGOMERY)

On March 17, 2008, before me, Deborah C. MacDonald, Notary Public in and for said State, personally appeared Laura K. Nyquist, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity, and that by her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signature *Deborah C MacDonald*
My commission expires on Oct. 29, 2011.

(Seal)

TRADEMARK ASSIGNMENT

Schedule # 1

UNITED STATES TRADEMARKS

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>DATE REGISTERED</u>
CLARAVIEW	3103566	June 13, 2006