

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SH Franchising, LLC		03/17/2008	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	SH Holdings, LLC		
Street Address:	8600 LaSalle Road		
Internal Address:	Suite 311		
City:	Towson		
State/Country:	MARYLAND		
Postal Code:	21286		
Entity Type:	LIMITED LIABILITY COMPANY: MARYLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3072314	SENIOR HELPERS	
CORRESPONDENCE DATA			
Fax Number:	(312)236-7516		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-368-4000		
Email:	ch.tm@dlapiper.com		
Correspondent Name:	Mark I. Feldman		
Address Line 1:	P.O. Box 64807		
Address Line 4:	Chicago, ILLINOIS 60664-0807		
ATTORNEY DOCKET NUMBER:	313579-5		
NAME OF SUBMITTER:	Mark I. Feldman		
Signature:	/Mark Feldman/		

CH \$40.00 3072314

Date:

03/18/2008

Total Attachments: 1

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ASSIGNMENT OF U.S. TRADEMARK

WHEREAS, SH Franchising, LLC, a limited liability company organized under the laws of the State of Maryland, having a place of business at 8600 LaSalle Road, Suite 311, Towson, Maryland 21286 ("Assignor"), is the sole and exclusive owner of the mark SENIOR HELPERS & Design, Registration No. 3072314 (the "Mark"); and

WHEREAS, SH Holdings, LLC, a limited liability company organized under the laws of the State of Maryland, having a place of business at 8600 LaSalle Road, Suite 311, Towson, Maryland 21286 ("Assignee"), desires to acquire the entire right, title and interest in, to and under said Mark and the registration thereof;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00), to it in hand paid by said Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby sell, assign, transfer and set over to said Assignee all its right, title and interest in, to and under said Mark and registration, together with the goodwill of the business symbolized by the Mark, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment by its proper officers thereunto duly authorized.

SH FRANCHISING, LLC

By: *Peter Ross*

Name: Peter Ross

Title: Chief Executive Officer

Date: March 17, 2008