TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
McMullen Argus Publishing, Inc.		12/17/2007	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Source Interlink Magazines, LLC	
Street Address:	261 Madison Avenue	
Internal Address:	Samantha Favitta	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10016	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	77038270	PROJECT CAR
Serial Number:	77038285	SIPHON

CORRESPONDENCE DATA

Fax Number: (212)915-4590

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-915-4665

Email: samantha.favitta@sourceinterlink.com

Correspondent Name: Source Interlink Media, LLC Address Line 1: 261 Madison Avenue

Address Line 2: Samantha Favitta

Address Line 4: New York, NEW YORK 10016

ATTORNEY DOCKET NUMBER: RECORDAL MCMULLEN

TRADEMARK REEL: 003741 FRAME: 0828

900101883

365 00 770:

NAME OF SUBMITTER:	Samantha Favitta	
Signature:	/Samantha Favitta/	
Date:	03/18/2008	
Total Attachments: 3 source=MERGER mcmullan to source interlink mag#page1.tif source=MERGER mcmullan to source interlink mag#page2.tif		

source=MERGER mcmullan to source interlink mag#page3.tif

TRADEMARK

REEL: 003741 FRAME: 0829

Delaware

PAGE 3

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"MCMULLEN ARGUS PUBLISHING, INC.", A CALIFORNIA CORPORATION,
WITH AND INTO "SOURCE INTERLINK MAGAZINES, LLC" UNDER THE

NAME OF "SOURCE INTERLINK MAGAZINES, LLC", A LIMITED LIABILITY

COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF

DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE

TWENTY-SEVENTH DAY OF DECEMBER, A.D. 2007, AT 2:53 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2007.

3217517 8100M

071364096

You may verify this certificate online at corp delaware gov/authver shtml

Darriet Smith Windson

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6280603

DATE: 01-03-08

TRADEMARK REEL: 003741 FRAME: 0830 State of Delaware Secretary of State Division of Corporations Delivered 02:50 PM 12/27/2007 FILED 02:53 PM 12/27/2007 SRV 071364096 - 3217517 FILE

CERTIFICATE OF MERGER

OF

MCMULLEN ARGUS PUBLISHING, INC.

(a California corporation)

AND

SOURCE INTERLINK MAGAZINES, LLC

(a Delaware limited liability company)

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act.

- 1. The name of the surviving limited liability company is Source Interlink Magazines, LLC, a Delaware limited liability company.
- 2. The name of the corporation being merged into this surviving limited liability company is McMullen Argus Publishing, Inc. The jurisdiction in which this corporation was formed is California.
- 3. The Agreement of Merger has been approved and executed by both the corporation and Limited Liability Company.
- 4. The name of the surviving limited liability company is Source Interlink Magazines, LLC.
- 5. The executed Agreement of Merger is on file at 27500 Riverview Center Blvd., Bonita Springs, Florida 34134, the principal place of business of the surviving limited liability company.
- 6. A copy of the Agreement of Merger will be furnished by the surviving limited liability company on request, without cost, to any member of the limited liability company or any person holding an interest in any other business entity which is to merge or consolidate.

DE BC/LL DF CERTIFICATE OF MERGER OF A D OR F CORPORATION TO A DELAWARE LLC 01/01-1 (DELLMERG)

TRADEMARK REEL: 003741 FRAME: 0831 7. The Agreement of Merger between the aforesaid constituent corporations provides that the merger herein certified shall be effective on December 31, 2007.

McMullen Argus Publishing, Inc.

Dated: December 17, 2007

Name: Douglas J. Bates Its: Vice President

Source Interlink Magazines, LLC By: Source Interlink Media, Inc.

Its: Sole Member

Dated: December 17, 2007

RECORDED: 03/18/2008

Name: Douglas J. Bates Its: Vice President

DE BC/LL DF CERTIFICATE OF MERGER OF A D OR F CORPORATION TO A DELAWARE LLC 01/01-2 (DELLMERG)

TRADEMARK REEL: 003741 FRAME: 0832