

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Einstein Acquisition Corp.		11/02/2001	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	EINSTEIN AND NOAH CORP.		
Street Address:	555 Zang Street		
Internal Address:	Suite 300		
City:	Lakewood		
State/Country:	COLORADO		
Postal Code:	80228		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2673186	DARN GOOD COFFEE	
CORRESPONDENCE DATA			
Fax Number:	(303)607-3600		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	303-607-3500		
Email:	trademarkdnvr@faegre.com		
Correspondent Name:	Leslie P. Kramer		
Address Line 1:	1700 Lincoln Street		
Address Line 2:	3200 Wells Fargo Center		
Address Line 4:	Denver, COLORADO 80203-4532		
ATTORNEY DOCKET NUMBER:	76246-319419		
NAME OF SUBMITTER:	Leslie P. Kramer		
Signature:	/Leslie P. Kramer/		

OP \$40.00 2673186

Date:

03/18/2008

Total Attachments: 2

source=einstein acquisition corp name change#page1.tif

source=einstein acquisition corp name change#page2.tif

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "EINSTEIN ACQUISITION CORP.", CHANGING ITS NAME FROM "EINSTEIN ACQUISITION CORP." TO "EINSTEIN AND NOAH CORP.", FILED IN THIS OFFICE ON THE SECOND DAY OF NOVEMBER, A.D. 2001, AT 9 O'CLOCK A.M.

3391090 8100

070144553



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5419844

DATE: 02-08-07

TRADEMARK
REEL: 003742 FRAME: 0457

**CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF INCORPORATION
OF
EINSTEIN ACQUISITION CORP.**

EINSTEIN ACQUISITION CORP. (hereinafter called the "Corporation"), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, does hereby certify as follows:

FIRST: The name of the Corporation is Einstein Acquisition Corp. The date of filing of the Certificate of Incorporation of the Corporation was May 11, 2001.

TWO: The Certificate of Incorporation of the Corporation is hereby amended by striking out Article FIRST thereof and by substituting in lieu of said Article FIRST the following new Article FIRST:

"FIRST: The name of the Corporation is Einstein and Noah Corp."

THIRD: The amendment of the Certificate of Incorporation herein certified has been duly adopted in accordance with the provisions of Section 242 of the General Corporation Law in the State of Delaware.

IN WITNESS WHEREOF, the undersigned, being the President of the Corporation, does hereby affirm, under penalties of perjury, that this instrument is the act and deed of the Corporation, and that the statements made herein are true.

Dated: November 2 2001

EINSTEIN ACQUISITION CORP.

By: /s/ R. Ramin Kamfar
R. Ramin Kamfar, President