

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	10/01/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Conney Safety Products, LLC		03/12/2008	LIMITED LIABILITY COMPANY: WISCONSIN

RECEIVING PARTY DATA

Name:	Conney Investment Holdings, LLC
Street Address:	3202 Latham Drive
Internal Address:	P.O. Box 44575
City:	Madison
State/Country:	WISCONSIN
Postal Code:	53744-4575
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	1168874	CONNEY
Registration Number:	1657752	CONNEY - YOUR SAFETY PROBLEM SOLVER
Registration Number:	3264866	CONNEY
Serial Number:	78967464	CONNEY
Registration Number:	1168873	CONNEY
Registration Number:	1258195	CONNEY
Registration Number:	1292551	CONNEY FIRST IN FIRST AID
Registration Number:	3264867	CONNEY SAFETY
Registration Number:	1235489	CONNEY SAFETY PRODUCTS
Registration Number:	3264863	CONNEY.COM
Registration Number:	3241663	DIRECT SAFETY

OP \$415.00 1168874

Registration Number:	1386342	DIRECT SAFETY COMPANY
Registration Number:	1116230	DSC
Registration Number:	3099248	K-GEAR
Registration Number:	3099249	K-GEAR
Registration Number:	3264864	

CORRESPONDENCE DATA

Fax Number: (608)257-1507

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (608) 257-7766

Email: docket_tlong@lathropclark.com

Correspondent Name: Theodore J. Long

Address Line 1: 740 Regent Street

Address Line 2: Suite 400

Address Line 4: Madison, WISCONSIN 53715

ATTORNEY DOCKET NUMBER:	CONNEY-1
NAME OF SUBMITTER:	Theodore J. Long
Signature:	/theodore j long/
Date:	03/18/2008

Total Attachments: 2

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ASSIGNMENT NUNC PRO TUNC

WHEREAS, Conney Safety Products, LLC, a limited liability company organized and existing under and by virtue of the laws of the state of Wisconsin, having its business address at 3202 Latham Drive, P.O. Box 44575, Madison, WI 53744-4575, has adopted, used and is using the trademarks identified on the attached Exhibit A; and

WHEREAS, Conney Investment Holdings, LLC, a limited liability company organized and existing under and by virtue of the laws of the state of Delaware, having its business address at 3202 Latham Drive, P.O. Box 44575, Madison, WI 53744-4575, is desirous of acquiring the aforesaid registrations, and the goodwill of the business associated therewith.

NOW, THEREFORE, in consideration of and in exchange for the sum of \$1.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Conney Safety Products, LLC, does hereby sell, assign, transfer and set over to Conney Investment Holdings, LLC, the entire right, title and interest in and to the registrations on the attached Exhibit A, together with all of the goodwill of the business associated with said marks, effective October 1, 2007.

Dated this 12 day of March, 2008.

CONNEY SAFETY PRODUCTS, LLC

By: 

Name: Charles A. Moyer

Title: CHIEF OPERATING OFFICER

Attest: _____

EXHIBIT A

CONNEY SAFETY PRODUCTS, LLC

	FILED	APPL#	REGDT	REG#
CONNEY	7/6/1979	222,454	9/15/1981	1,168,874
CONNEY - YOUR SAFETY PROBLEM SOLVER	9/11/1990	096,482	9/17/1991	1,657,752
CONNEY and Design	8/31/2006	78/965,273	7/17/2007	3,264,866
CONNEY and Design	9/5/2006	78/967,464		
CONNEY and Design	7/5/1979	222,182	9/15/1981	1,168,873
CONNEY (Stylized)	8/7/1981	73/322,550	11/22/1983	1,258,195
CONNEY FIRST IN FIRST AID and Design	8/6/1981	73/322,482	8/28/1984	1,292,551
CONNEY SAFETY and Design	8/31/2006	78/965,294	7/17/2007	3,264,867
CONNEY SAFETY PRODUCTS and Design	8/17/1981	73/323,842	4/19/1983	1,235,489
CONNEY.COM and Design	8/31/2006	78/965,231	7/17/2007	3,264,863
DIRECT SAFETY	2/6/2006	78/808,266	5/15/2007	3,241,663
DIRECT SAFETY COMPANY	8/12/1985	73/553,082	3/11/1986	1,386,342
DSC AND DESIGN	6/15/1978	73/174,607	4/3/1979	1,116,230
K-GEAR	9/13/2004	78/482,541	5/30/2006	3,099,248
K-GEAR AND DESIGN	9/14/2004	78/482,555	5/30/2006	3,099,249
MISCELLANEOUS DESIGN (STARBURST DESIGN)	8/31/2006	78/965,243	7/17/2007	3,264,864