

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Healthy Outlook Nutrition, Inc.		03/04/2008	CORPORATION: ARIZONA
RECEIVING PARTY DATA			
Name:	Isagenix Worldwide LLC		
Street Address:	2225 S. Price Road		
City:	Chandler		
State/Country:	ARIZONA		
Postal Code:	85286		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2198293	ISAGENIX	
CORRESPONDENCE DATA			
Fax Number:	(212)310-1659		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-626-4557		
Email:	NYCTrademarks@bakernet.com		
Correspondent Name:	Lisa W. Rosaya		
Address Line 1:	1114 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	56185292-02		
NAME OF SUBMITTER:	Lisa W. Rosaya		
Signature:	/lwr/		
Date:	03/19/2008		

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Total Attachments: 1
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ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, HEALTHY OUTLOOK NUTRITION, INC., an Arizona corporation, located at 3121 South Park Drive, Tempe, Arizona 85282, has used and is the owner of the trademark "ISAGENIX" ("Trademark") as well as a U.S. registration for the Trademark, Registration No. 2,198,293, and

WHEREAS, ISAGENIX WORLDWIDE LLC, a Delaware limited liability company, with an address of 2225 S. Price Road, Chandler, Arizona 85286, is desirous of acquiring said Trademark and registration, therefor;

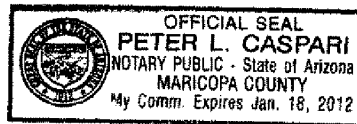
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, HEALTHY OUTLOOK NUTRITION, INC., does hereby assign to ISAGENIX WORLDWIDE LLC, a Delaware limited liability company, all right, title and interest in and to the Trademark including U.S. trademark Registration No. 2,198,293, and the goodwill associated with the Trademark as well as the portion of the business symbolized thereby.

SIGNED at ISAGENIX this 4th day of April, 2008.

HEALTHY OUTLOOK NUTRITION, INC.

BY: [Signature]
John Anderson, President

State of ARIZONA)
County of MARICOPA) ss.



On this 4th day of April, 2008, personally appeared JOHN ANDERSON, to me known and known to me to be an individual and citizen of the United States, the assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said assignor and pursuant to authority duly received.

My Commission Expires:

[Signature]
Notary Public