

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Isagenix International Inc.		03/04/2008	CORPORATION: ARIZONA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Isagenix Worldwide LLC		
<b>Street Address:</b>	2225 S. Price Road		
<b>City:</b>	Chandler		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85286		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76620975	ISAFLUSH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)310-1659		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-626-4557		
<b>Email:</b>	NYCTrademarks@bakernet.com		
<b>Correspondent Name:</b>	Lisa W. Rosaya		
<b>Address Line 1:</b>	1114 Avenue of the Americas		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	56185292-2		
<b>NAME OF SUBMITTER:</b>	Lisa W. Rosaya		
<b>Signature:</b>	/lwr/		
<b>Date:</b>	03/19/2008		

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Total Attachments: 1  
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**ASSIGNMENT OF TRADEMARK REGISTRATION**

WHEREAS, ISAGENIX INTERNATIONAL, INC., an Arizona corporation with an address of 4050 E. Cotton Center Blvd., Phoenix, Arizona 85040, has used and is the owner of the registered mark "ISAF LUSH" in Registration No. 76620975, dated on or about OCTOBER 22, 2002 and

WHEREAS, ISAGENIX WORLDWIDE LLC, a Delaware limited liability company, with an address of 2225 S. Price Road, Chandler, Arizona 85286, is desirous of acquiring said trademark and registration, therefore;

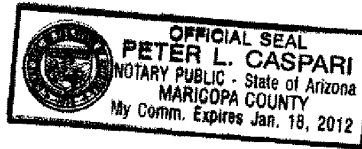
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ISAGENIX INTERNATIONAL, INC., does hereby assign to ISAGENIX WORLDWIDE LLC, a Delaware limited liability company, all right, title and interest in and to the Trademark including U.S. trademark Registration No. 76620975 and the goodwill associated with the Trademark as well as the portion of the business symbolized thereby.

SIGNED at Phoenix this 4<sup>th</sup> day of FEBRUARY, 2008.

ISAGENIX INTERNATIONAL, INC.

BY: [Signature]  
John Anderson, President

State of ARIZONA )  
County of Maricopa ) ss.



On this 4<sup>th</sup> day of JANUARY, 2008, personally appeared JOHN ANDERSON, to me known and known to me to be an individual and citizen of the United States, the assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said assignor and pursuant to authority duly received.

My Commission Expires: [Signature]  
Notary Public