

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bouncing Brain Productions Season One, LLC		03/19/2008	LIMITED LIABILITY COMPANY: NORTH CAROLINA

RECEIVING PARTY DATA

Name:	Bouncing Brain Productions, LLC
Street Address:	520 Elliot Street
Internal Address:	Suite 200
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28202
Entity Type:	LIMITED LIABILITY COMPANY: NORTH CAROLINA

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3303820	EVERYDAY EDISONS
Registration Number:	3303821	ORDINARY PEOPLE EXTRAORDINARY IDEAS
Registration Number:	3382931	EVERYDAY EDISONS ORDINARY PEOPLE, EXTRAORDINARY IDEAS
Registration Number:	3353855	EVERYDAY EDISONS ORDINARY PEOPLE, EXTRAORDINARY IDEAS
Registration Number:	3331906	EVERYDAY EDISONS ORDINARY PEOPLE, EXTRAORDINARY IDEAS
Registration Number:	3360682	ORDINARY PEOPLE EXTRAORDINARY IDEAS
Serial Number:	77329354	EVERYDAY EDISONS
Registration Number:	3331354	EVERYDAY EDISONS

CORRESPONDENCE DATA

OP \$215.00 3303820

Fax Number: (877)248-5100
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Email: uspto@ti-law.com
Correspondent Name: C. Christopher Clark
Address Line 1: 7400 Carmel Executive Park Drive
Address Line 4: Charlotte, NORTH CAROLINA 28226

ATTORNEY DOCKET NUMBER:	1700.002
NAME OF SUBMITTER:	C. Christopher Clark
Signature:	/C. Christopher Clark/
Date:	03/19/2008
Total Attachments: 1 source=TM Assignment BBPS1 to BBP#page1.tif	

ASSIGNMENT

WHEREAS, Bouncing Brain Productions Season One, LLC, a North Carolina limited liability company ("Assignor"), owns and has registered and/or applied for registration of the following trademarks and service marks in the United States Patent and Trademark Office (collectively, the "Trademarks"):

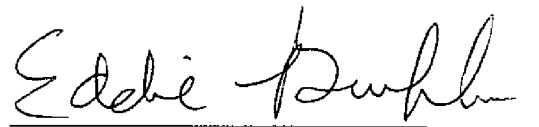
<u>Mark</u>	<u>Appl./Reg. No.</u>
Everyday Edisons	78/680,539 / 3,303,820
Ordinary People, Extraordinary Ideas	78/680,779 / 3,303,821
Everyday Edisons Ordinary People Extraordinary Ideas (Design)	78/689,340 / 3,382,931
Everyday Edisons	78/689,351 / 3,331,154
Ordinary People, Extraordinary Ideas (Design)	78/793,472 / 3,353,855
Everyday Edisons Ordinary People Extraordinary Ideas (Design)	78/793,474 / 3,331,906
Ordinary People, Extraordinary Ideas	78/816,578 / 3,360,682
Everyday Edisons	77/329,354

WHEREAS, Assignor and Bouncing Brain Productions, LLC (formerly known as Everyday Edisons, LLC), a North Carolina limited liability company ("Assignee") entered into that certain Intellectual Property Agreement dated July 14, 2006 (the "Agreement");

WHEREAS, in accordance with the Agreement, Assignor is transferring all rights, title and interests in and to the Trademarks to the to Assignee;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to (1) the Trademarks; (2) any and all other intellectual property owned by Assignor, including any common law trademarks; (3) the goodwill of the business symbolized by or associated with any of the foregoing; (4) the right to sue for past infringements thereof; and (5) any contracts or agreements pertaining to any of the foregoing.

BOUNCING BRAIN PRODUCTIONS SEASON ONE, LLC

By: 

Name: Eddie Burklin

Title: Vice President of Operations