

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GRUPPO LA PERLA S.P.A.		02/13/2008	JOINT STOCK COMPANY: ITALY

RECEIVING PARTY DATA

Name:	LA PERLA S.R.L.
Street Address:	Via Del Fonditore 12
City:	Bologna
State/Country:	ITALY
Entity Type:	LIMITED LIABILITY COMPANY: ITALY

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	1171358	ANNA CLUB
Registration Number:	1192167	OCEANO
Registration Number:	1451645	LA PERLA
Registration Number:	1515075	LA PERLA PARFUMS
Registration Number:	1608716	GRIGIOPERLA
Registration Number:	1466404	OCCHIVERDI
Registration Number:	1585244	GRIGIOPERLA
Registration Number:	2657765	SANDMORE
Registration Number:	1701291	LA PERLA
Registration Number:	1602436	AQUA SUIT
Registration Number:	1640597	GRIGIOPERLA
Registration Number:	2739377	MARVEL
Registration Number:	1782336	OCCHIVERDI
Registration Number:	2637833	LA PERLA

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Registration Number:	2398975	LA PERLA
Registration Number:	2656984	GRIGIOPERLA TOUCH
Registration Number:	3208535	MALIZIA
Registration Number:	3270548	LA PERLA
Registration Number:	3201870	LA PERLA
Registration Number:	3246928	GRIGIOPERLA

CORRESPONDENCE DATA

Fax Number: (703)205-8050
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 7032058000
Email: searsk@bskb.com
Correspondent Name: Robert J. Kenney
Address Line 1: P.O. Box 747
Address Line 4: Falls Church, VIRGINIA 22040-0747

ATTORNEY DOCKET NUMBER: 2364

DOMESTIC REPRESENTATIVE

Name: Birch, Stewart, Kolasch & Birch, LLP
Address Line 1: P.O. Box 747
Address Line 4: Falls Church, VIRGINIA 22040-0747

NAME OF SUBMITTER: Robert J. Kenney

Signature: /Robert J. Kenney/

Date: 03/19/2008

Total Attachments: 3
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TRADEMARK
BOX ASSIGNMENT

ASSIGNMENT

WHEREAS, GRUPPO LA PERLA S.P.A. (hereinafter Assignor), a joint stock company of Italy, having a place of business at Via Del Fonditore 12, Bologna, Italy, is the owner of the Trademark Registrations set forth in Attachment "A" hereto; and

WHEREAS, LA PERLA S.R.L. (hereinafter Assignee), a limited liability company of Italy, having a place of business at Via Del Fonditore 12, Bologna, Italy, is desirous of acquiring said marks;

NOW, THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, the entire right, title and interest in and to said marks, together with the goodwill of the business associated with the mark, the same to be held and enjoyed by the Assignee, its successors and assigns, as fully and entirely as the said assigned interest would have been held and enjoyed by the Assignor if this Assignment had not been made.

IN WITNESS WHEREOF, the parties hereto have caused these presents to be executed as follows:

ASSIGNOR:

GRUPPO LA PERLA SPA
(CORPORATE NAME)

Date 13/02/08

By Silvia Cloni

Name SILVIA CLONI

Title PROCURATOR

WITNESS:

Date 13/02/08

By Daniela Cavicchi
Signature

DANIELA CAVICCHI

ATTACHMENT "A"

<i>Registration No.</i> 1,171,358	<i>Mark</i> ANNA CLUB <i>Atty. Docket:</i> 2364-0177T
<i>Registration No.</i> 1,192,167	<i>Mark</i> OCEANO <i>Atty. Docket:</i> 2364-0178T
<i>Registration No.</i> 1,451,645	<i>Mark</i> LA PERLA <i>Atty. Docket:</i> 2364-0114T
<i>Registration No.</i> 1,515,075	<i>Mark</i> LA PERLA PARFUMS <i>Atty. Docket:</i> 2364-0167T
<i>Registration No.</i> 1,608,716	<i>Mark</i> GRIGIOPERLA <i>Atty. Docket:</i> 2364-0111T
<i>Registration No.</i> 1,466,404	<i>Mark</i> OCCHIVERDI <i>Atty. Docket:</i> 2364-0166T
<i>Registration No.</i> 1,585,244	<i>Mark</i> GRIGIOPERLA <i>Atty. Docket:</i> 2364-0113T
<i>Registration No.</i> 2,657,765	<i>Mark</i> SANDMORE <i>Atty. Docket:</i> 2364-0248T
<i>Registration No.</i> 1,701,291	<i>Mark</i> LA PERLA <i>Atty. Docket:</i> 2364-0170T
<i>Registration No.</i> 1,602,436	<i>Mark</i> AQUA SUIT <i>Atty. Docket:</i> 2364-0112T
<i>Registration No.</i> 1,640,597	<i>Mark</i> GRIGIOPERLA <i>Atty. Docket:</i> 2364-0131T
<i>Registration No.</i> 2,739,377	<i>Mark</i> MARVEL

Registration No. 1,782,336

Mark OCCHIVERDI
Atty. Docket: 2364-0172T

Registration No. 2,637,833

Mark LA PERLA
Atty. Docket: 2364-0234T

Registration No. 2,398,975

Mark LA PERLA
Atty. Docket: 2364-0237T

Registration No. 2,656,984

Mark GRIGIOPERLA TOUCH
Atty. Docket: 2364-0249T

Registration No. 3,208,535

Mark MALIZIA
Atty. Docket: 2364-0260US1

Registration No. 3,270,548

Mark LA PERLA
Atty. Docket: 2364-0258US1

Registration No. 3,201,870

Mark LA PERLA
Atty. Docket: 2364-0259US1

Registration No. 3,246,928

Mark GRIGIOPERLA
Atty. Docket: 2364-0262US1