

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rosenthal AG		02/29/2008	LIMITED LIABILITY COMPANY: GERMANY
RECEIVING PARTY DATA			
Name:	Rosenthal USA, Ltd.		
Street Address:	335 Michelle Place		
Internal Address:	Attn. Klaus Brueggemeier		
City:	Carlstadt		
State/Country:	NEW JERSEY		
Postal Code:	07072		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0956133	HUTSCHENREUTHER 1814	
CORRESPONDENCE DATA			
Fax Number:	(212)492-0452		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-373-3452		
Email:	alee@Paulweiss.com, rkatz@paulweiss.com		
Correspondent Name:	Rachel Katz		
Address Line 1:	1285 Avenue of the Americas		
Address Line 2:	Paul, Weiss, Rifkind, Wharton & Garrison		
Address Line 4:	New York, NEW YORK 10019-6064		
ATTORNEY DOCKET NUMBER:	17920-005		
NAME OF SUBMITTER:	Rachel Katz		
Signature:	/Rachel Katz/		

CH \$40.00 0956133

Date:

03/20/2008

Total Attachments: 3

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TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT dated as of Feb 29, 2008, made by Rosenthal AG, a company with limited liability incorporated under the laws of Germany (the "Assignor"), in favor of Rosenthal USA, Ltd., a Delaware corporation (the "Assignee").

WHEREAS Assignor is the owner of the trademark registration listed on Schedule I attached hereto for the goods and/or services identified therein (the "Mark").

WHEREAS Assignee desires to acquire the Mark and any and all goodwill associated with the Mark;

WHEREAS, pursuant to the Intellectual Property Sale and Assignment Agreement, dated as of Feb 29, 2008 between Assignor and Assignee, Assignor agreed to assign all right, title and interest in and to the Mark and any and all goodwill associated with the Mark to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, transfers, assigns, and otherwise conveys to Assignee, all of Assignor's right, title, and interest in and to the Mark, along with the following:

1. the goodwill of the business symbolized by and associated with the Mark; and
2. all rights to proceeds of the foregoing, including, without limitation, any claim by Assignor against third parties for past, present, or future infringement of the Mark.

Assignor has caused this Trademark Assignment to be duly executed and authorized as of the date hereof.

February 29th, 1976 (107)
ROSENTHAL AG
By: *O. Kuesel* *ppa. A. Mue*
Name: _____
Title: CCEO) (CFO)
O.-C. Kuesel *K. Zeller* *ff.*

SCHEDULE 1

Country	Mark	Application No./ Registration No.	Application Date/ Registration Date
USA	Hutschenreuther (logo)	72390971 / 956.133	March 5, 1971/ March 27, 1973