

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Karen Hough		03/20/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	ImprovEdge LLC		
Street Address:	9878 Brewster Lane		
Internal Address:	#210		
City:	Powell		
State/Country:	OHIO		
Postal Code:	43065		
Entity Type:	LIMITED LIABILITY COMPANY: OHIO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3015343	IMPROVEDGE	
Registration Number:	3065220	IE	
CORRESPONDENCE DATA			
Fax Number:	(614)436-0057		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	614 436-0600		
Email:	smueller@muellersmith.com		
Correspondent Name:	Jerry K. Mueller, Jr.		
Address Line 1:	7700 Rivers Edge Drive		
Address Line 2:	Mueller-Smith Building		
Address Line 4:	Columbus, OHIO 43235-1355		
ATTORNEY DOCKET NUMBER:	IPV		
NAME OF SUBMITTER:	Jerry K. Mueller, Jr.		

CH \$65.00 3015343

Signature:

/J.K. Mueller, Jr./

Date:

03/20/2008

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK REGISTRATIONS

WHEREAS, Karen Hough, dba Improvedge, has adopted, used, and is using the following trademarks, now registered in the United States Patent and Trademark Office, as follows:


Trademark	Registration No.	Registration Date
IMPROVEDGE	3,015,343	November 15, 2005
le	3,065,220	March 7, 2006

WHEREAS, ImprovEdge LLC, a limited liability company of the State of Ohio, having its principal office at 9878 Brewster Lane, #210, Powell, Ohio 43065, is desirous of acquiring said trademarks and the registrations thereof;

NOW, THEREFORE, in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Karen Hough confirms that she has assigned, and does hereby assign, to ImprovEdge LLC, all right, title, and interest in the United States in and to said trademarks and their registrations, together with the goodwill of the business symbolized by said trademarks and the registrations thereof.

IN WITNESS WHEREOF, Karen Hough has executed this Assignment on the date below written.

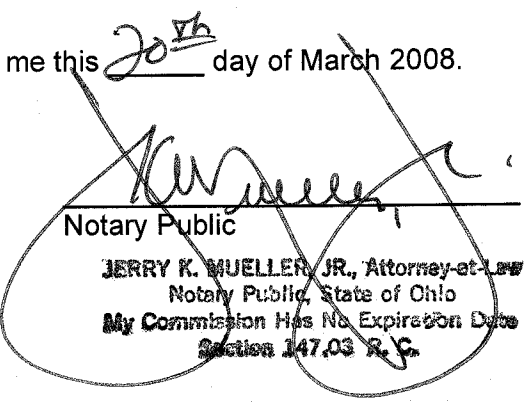
Date March 20, 2008



Karen Hough

STATE OF OHIO)
) SS.
COUNTY OF FRANKLIN)

Sworn to and subscribed before me this 20th day of March 2008.



Notary Public

JERRY K. MUELLER, JR., Attorney-at-Law
Notary Public, State of Ohio
My Commission Has No Expiration Date
Section 147.03 R.C.