

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bloomberg Finance L.P.		03/20/2008	LIMITED PARTNERSHIP: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bloomberg Finance One L.P.		
<b>Street Address:</b>	731 Lexington Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10022		
<b>Entity Type:</b>	LIMITED PARTNERSHIP: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3373734	BLOOMBERG ANYWHERE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)728-8111		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(212) 728-8000		
<b>Email:</b>	ipdept@willkie.com		
<b>Correspondent Name:</b>	Fara Sunderji c/o Willkie Farr & Gallagher		
<b>Address Line 1:</b>	787 Seventh Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10019		
<b>ATTORNEY DOCKET NUMBER:</b>	007237.10321		
<b>NAME OF SUBMITTER:</b>	Fara S. Sunderji		
<b>Signature:</b>	/farassunderji/		
<b>Date:</b>	03/20/2008		

CH \$40.00 3373734

Total Attachments: 4

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## Supplemental Trademark Assignment

This Supplemental Trademark Assignment is made and entered into as of March 20, 2008, by and among BLOOMBERG FINANCE L.P., a Delaware limited partnership ("Assignor"), and BLOOMBERG FINANCE ONE L.P., a Delaware limited partnership (the "Assignee") (collectively referred to as the "Parties").

WHEREAS, pursuant to the Issuer Subsidiary Intellectual Property Contribution Agreement between Assignor and Assignee, dated as of November 14, 2007 (as amended, the "Agreement"), Assignor has assigned to Assignee all of Assignor's right, title and interest in the Contributed Assets (as defined therein) throughout the world, including any and all trademarks and trademark registrations and applications listed on the attached Schedule 1, and all goodwill associated and connected therewith or symbolized thereby (collectively referred to as the "Trademarks"); and

WHEREAS, pursuant to the Agreement, Assignee has acquired all of Assignor's right, title and interest in and to the Contributed Assets, including the Trademarks, and the Parties wish to record such acquisition in the U.S. Patent and Trademark Office and all other applicable trademark offices where the Trademarks are registered or are the subject of pending applications for registration; and

NOW, THEREFORE, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

1. Pursuant to the Agreement, Assignor, as beneficial owner, hereby irrevocably transfers, grants, bargains, assigns, conveys and delivers to Assignee, absolutely and not as collateral security, without recourse, except as expressly provided in the Agreement, all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill symbolized by the Trademarks, including the right to bring an action or proceeding at law or in equity or before any governmental authority for any past, present or future infringement, misappropriation, unauthorized use, dilution or violation of any of the Trademarks, or to prevent another person or entity from obtaining any trademark that might be detrimental to the rights assigned herein, and to collect all damages, awards, settlements and proceeds relating to the Trademarks, the registrations and applications for registration thereof, and all the benefit of the Trademarks. Assignor further consents to recordation of this assignment by Assignee, including with the U.S. Patent and Trademark Office and all other applicable trademark offices where the Trademarks are registered or are the subject of pending applications for registration.

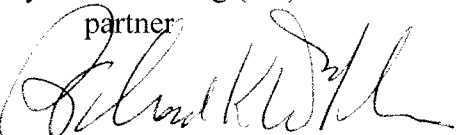
2. This Supplemental Trademark Assignment may be executed simultaneously in separate counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

3. This Supplemental Trademark Assignment is subject to all the terms and conditions of the Agreement. The Parties intend that this Supplemental Trademark Assignment is for recordation purposes only and its terms shall not modify the applicable terms and conditions of the Agreement, which govern the Parties' rights and interests in the Contributed Assets.

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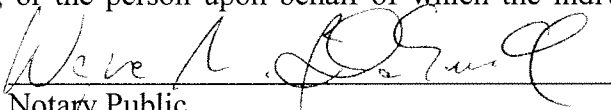
**BLOOMBERG FINANCE L.P.**

By: Bloomberg (GP) Finance LLC, its general partner

By:   
Name: Richard K. DeScherer  
Title: Secretary

STATE OF NEW YORK	)
	: SS.:
COUNTY OF NEW YORK	)

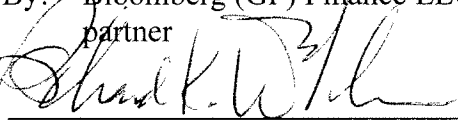
On the 20<sup>th</sup> day of March, 2008, before me the undersigned, personally appeared Richard K. DeScherer, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

  
Notary Public

*wmb*  
WAYNE M. BLACKWELL  
Notary Public, State of New York  
No. 01BL6047476  
Qualified in Queens County  
Certificate Filed in New York County  
Commission Expires Nov. 21, 2010

**BLOOMBERG FINANCE ONE L.P.**

By: Bloomberg (GP) Finance LLC, its general partner

By:   
Name: Richard K. DeScherer  
Title: Secretary

STATE OF NEW YORK	)
	: SS.:
COUNTY OF NEW YORK	)

On the 20<sup>th</sup> day of March, 2008, before me the undersigned, personally appeared Richard K. DeScherer, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.



WAYNE M. BLACKWELL  
Notary Public, State of New York  
No. 01BL6047476  
Qualified in Queens County  
Certificate Filed in New York County  
**TRADEMARK** 2010

**Schedule 1 to Supplemental Trademark Assignment**

<b>United States</b>	<b>BLOOMBERG ANYWHERE</b>	<b>3,373,734</b>	<b>1/22/2008</b>	<b>Registered</b>
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