

03-19-2008

S. DEPARTMENT OF COMMERCE  
States Patent and Trademark Office

MAR 14 2008

RECORD  
TRA



103490626

The Director of the U. S. Patent and Trademark Office. Please record the attached documents or the new address(es) below.

3-14-08

1. Name of conveying party(ies):

LodgeWorks, L.P.

- Individual(s)
- General Partnership
- Corporation- State: \_\_\_\_\_
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) Kansas, United States

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) March 11, 2008

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Sierra Suites Franchise, L.P.

Internal

Address: Building 500

Street Address: 8100 East 22nd Street

City: Wichita

State: Kansas

Country: United States Zip: 67226

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other \_\_\_\_\_

Citizenship \_\_\_\_\_  
Citizenship \_\_\_\_\_  
Citizenship Kansas, United States  
Citizenship \_\_\_\_\_  
Citizenship \_\_\_\_\_  
If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

77/328,474; 77/328,501...

Please see attachment

B. Trademark Registration No.(s)

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

HS HOTEL SIERRA & Design; HS Logo Design...Please see attachment

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Stephen G. Janoski

Internal Address: Roylance, Abrams, Berdo & Goodman, L.L.P.

Street Address: 1300 19th Street, N.W.  
Suite 600

City: Washington

State: D.C. Zip: 20036-1649

Phone Number: 202-659-9076

Fax Number: 202-659-9344

Email Address: sjanoski@roylance.com

6. Total number of applications and registrations involved:

7

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 190.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date 03/15/2008 - 03/15/2011

b. Deposit Account Number 0000667A 77328474  
18-2220

Authorized User Name \_\_\_\_\_

9. Signature:

Signature

March 14, 2008

Date

Stephen G. Janoski

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK  
REEL: 003744 FRAME: 0274

**SCHEDULE A**

<u>COUNTRY</u>	<u>MARK</u>	<u>APPLICATION SERIAL NO.</u>
UNITED STATES	HS HOTEL SIERRA & Design	77/328,474
UNITED STATES	HS Logo Design	77/328,501
UNITED STATES	HS HOTEL SIERRA & Design	77/365,405
UNITED STATES	HS HOTEL SIERRA & Design	77/365,543
UNITED STATES	HS HOTEL SIERRA & Design	77/365,583
UNITED STATES	HS HOTEL SIERRA & Design	77/365,718
UNITED STATES	HS HOTEL SIERRA & Design	77/366,622

**ASSIGNMENT**

WHEREAS, LodgeWorks, L.P., a Kansas limited partnership with its principal address at North Building 500, 8100 East 22<sup>nd</sup> Street, Wichita, Kansas 67226, United States of America (hereinafter the "Assignor"), is the owner of all right, title and interest in and to the trademarks and/or service marks, including the corresponding applications and/or registrations thereof, listed in Schedule A hereto (hereinafter the "Marks"); and

WHEREAS, Sierra Suites Franchise, L.P., a Kansas limited partnership with its principal address at 8100 East 22<sup>nd</sup> Street, Building 500, Wichita, Kansas 67226, United States of America (hereinafter the "Assignee"), desires to acquire all right, title and interest in and to the Marks; and

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, and transfers to Assignee, all right, title and interest in and to the Marks, together with the goodwill of the business symbolized thereby and/or associated therewith, and this assignment which includes Marks that are the subjects of applications under §1(b) of the U.S. Trademark Act, 15 U.S.C. Section 1051(b), for which Statements of Use have not yet been filed in the U.S. Patent and Trademark Office, is to a successor to the business of the Assignee or to a successor to the segment and/or portion of the Assignee's business to which any such Marks that are the subjects of applications under §1(b) of the U.S. Trademark Act, 15 U.S.C. Section 1051(b), specifically pertain.

ASSIGNOR

LODGEWORKS, L.P.

Dated: MARCH 11, 2008

By: B. Anthony Isaac  
Name: B. Anthony Isaac  
Title: President

Signed and sworn to before me this 11th day of MARCH, 2008.

STATE OF KANSAS  
COUNTY OF SEDGWICK

)  
Laurie A. Reber  
Notary Public  
My commission expires 10/10/09

