

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LINDSAY, STONE & BRIGGS ADVERTISING, INC.		10/15/1991	CORPORATION:
RECEIVING PARTY DATA			
Name:	LINDSAY, STONE & BRIGGS, INC.		
Street Address:	100 State Street		
City:	Madison		
State/Country:	WISCONSIN		
Postal Code:	53703		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2191201	BRANDWORKS	
Registration Number:	2190018	BRANDWORKS	
CORRESPONDENCE DATA			
Fax Number:	(608)283-2275		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	608-257-3501		
Email:	sjsorensen@michaelbest.com		
Correspondent Name:	Michael Best & Friedrich LLP		
Address Line 1:	One South Pinckney Street		
Address Line 2:	P. O. Box 1806		
Address Line 4:	Madison, WISCONSIN 53701-1806		
ATTORNEY DOCKET NUMBER:	021615-9015 & 9016 US00		
NAME OF SUBMITTER:	Jeffrey D. Peterson		
Signature:	/Jeffrey D Peterson/		

CH \$65.00 2191201

Date:

03/21/2008

Total Attachments: 1

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NO DOCUMENTATION REQUIRED
FOR TRADEMARK CHANGE OF NAME